

India's Biggest AI Launch Event of Make in India Tool Write+ AI Draws Large Audience

Write+ AI Revolutionizes Content Creation for Businesses with Launch Event in India



New Delhi, Delhi May 2, 2023 ([Issuewire.com](https://www.issuewire.com)) - Write+ AI, the latest AI-powered writing tool designed to help businesses create high-quality content quickly and easily, has been officially launched in India. The launch event was held virtually on April 28, 2023, and attracted over 250 attendees from across India and beyond.

Developed by Shailesh Jaiswal and Smridhi Seth, Write+ AI is a cost-effective solution for businesses that want to access AI-powered writing tools but may not have the resources to invest in costly AI tools.

Jaiswal is a National Level Research Awardee by the Association of Indian Universities, and he conceptualized and led the development of Write+ AI. His expertise in the field of research has been instrumental in prompt-tuning Language Models like Write+ AI. On the other hand, Seth is a 2x Gold Medallist awarded by the Hon'ble President of India Droupadi Murmu, and she executes the vision of the company and heads marketing. With her skills and experience from DU and IIMB, Seth has been instrumental in ensuring that Write+ AI is accessible and valuable to businesses across India and the world.

Jitenn Paull, a seasoned industry veteran with over 24 years of experience in the USA, Australia, Singapore, India, and UAE, is the mentor and guru of Write+ AI. With his extensive knowledge and expertise in the field of technology, Paull has played an instrumental role in the success of Write+ AI. Paull's commitment to helping businesses leverage the latest technology has made him a trusted advisor to many startups and established companies alike.

With Write+ AI, businesses can reduce their content creation costs and access customer-specific, personalized content. The tool supports several local Indian languages, including Hindi, Arabic, Bengali, Gujarati, Kannada, Malayalam, Marathi, Nepali, Punjabi, Spanish, Tamil & Telugu making it easy for users to work in their preferred language.

Data security is a top priority for Write+ AI, and the platform ensures security for businesses by protecting their data with robust security measures.

The launch event featured notable speakers and guests, including Shri Satish Kaushal, a Strategy Adviser at Deloitte; Shri. Ravi Nandan Sinha, a Board Member & Director of the MSME Business Forum India; Shri Suresh Mansharamani, co-founder of Tajurba; Ms. Glorianne Montefrio, founder of 5G Project Management; and Shri. Sonu Sharma, India's biggest influencer.

Attendees learned about the key features and benefits of Write+ AI and its potential to transform the way businesses create content. They also had the opportunity to network and connect with other professionals in the industry.

The launch event was highly anticipated and received a positive response from attendees, who praised the tool's features and its potential to transform content creation for businesses.

Shri Satish Kaushal, Strategy Adviser at Deloitte, spoke about the need for businesses to adopt innovative solutions to stay ahead in today's competitive marketplace. "With the rise of digital technology, businesses need to find ways to optimize their operations and create high-quality content that engages their audience," he said. "Write+ AI is a game-changer in this regard, and I believe it has the potential to transform the way businesses create content."

Shri. Ravi Nandan Sinha, Board Member & Director of the MSME Business Forum India, spoke about the role of Make in India in promoting Indian businesses globally. "Make in India has been instrumental in promoting Indian SMEs globally, and Write+ AI is a great example of the kind of innovative solutions that Indian businesses are capable of creating," he said. "I believe that Write+ AI has the potential to help businesses create high-quality content that meets the needs of their audience and drives engagement."

Other speakers also shared their insights on the importance of AI-powered writing tools and their potential to transform content creation for businesses of all sizes.

Overall, the launch event was a huge success, and attendees were impressed by the potential of Write+ AI to transform content creation for businesses across India and beyond. With its powerful features, cost-effective pricing, and robust data security measures, Write+ AI is poised to become a leading solution for businesses looking to create high-quality content that engages their audience and drives results.



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