

HelpFlow Unveils Two Innovative Services to Supercharge Ecommerce Operations

San Diego, California May 19, 2023 ([IssueWire.com](https://www.issuewire.com)) - HelpFlow, a leader in providing live chat and customer service teams to ecommerce stores, has announced the launch of two game-changing services, Marketing Assistants and Recruitment. These offerings aim to help ecommerce brands efficiently scale their marketing and operations without skyrocketing costs.

The Marketing Assistant service provides experienced Marketing Assistants to work directly with ecommerce stores starting at just \$12/hour. This service was born out of the common challenge faced by many ecommerce businesses: having a solid marketing strategy but struggling with execution due to a lack of in-house capacity.

"We've seen many brands go through firing several agencies before realizing that it's the brand's inability to execute that's the problem," said Jon Tucker, CEO of HelpFlow. "Our Marketing Assistants are the key to maximizing marketing success between in-house teams and quality marketing agencies."

With a dedicated Marketing Assistant from HelpFlow, ecommerce brands can get execution help on a wide range of tasks, including email marketing, paid ads management, and more. The Marketing Assistants work directly with the brand alongside their in-house and agency teams.

HelpFlow's other new service, Recruiting, leverages its vast experience in recruiting and hiring more than 150 top-tier remote team members from around the world. This service helps businesses navigate the challenges of remote hiring, enabling them to build a talented global team at a fraction of domestic hiring costs.

"The global team we've built over nearly a decade are absolute rockstars," said Tucker. "I'm incredibly excited to empower our Clients to see similar results by scaling up their team with global talent, without massively increasing costs."

HelpFlow can recruit experienced global talent for a wide range of roles, including logistics management, bookkeeping and accounting support, and much more. Many mid to senior-level roles can be filled for \$10-\$15/hour with talent with years of experience in the role.

HelpFlow has been perfecting the execution of remote teams for ecommerce stores to drive sales and streamline customer service for nearly a decade. These new services are an example of HelpFlow's commitment to drive even more value for its clients.

"The new services have been in the works for over a year, and I'm thrilled that they are now fully launched to the market," added Tucker.

For more information about HelpFlow's new services, visit [HelpFlow.com](https://helpflow.com) or contact HelpFlow at contact@helpflow.net.

About HelpFlow

HelpFlow provides teams for live chat, customer service, and marketing to ecommerce stores. They're

dedicated to helping ecommerce store owners and leadership teams scale their success without ramping up costs. For more information, visit www.helpflow.com.

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