FanFundit Announces Preferred Distribution Partnership with BizConnect360

—Partnership accelerates supporting sports programs and not just their players



Texas City, Texas May 2, 2023 (<u>Issuewire.com</u>) - FanFundit, the innovative sports fundraising platform, announces its new preferred distribution partnership with BizConnect360 (BC360), a trusted community-based organization. This partnership will accelerate the support of sports programs, not just their players, and empower FanFundit to continue to make a difference in the lives of young athletes and their schools.

FanFundit is a game-changer in the world of sports fundraising. Through its comprehensive suite of services, FanFundit creates campaigns that allow sports programs to sell their programs, not just their players. By involving the entire community in the fundraising process, not just parents, FanFundit helps local high schools and teams elevate their brands and acquire the necessary equipment, travel, and support needed to succeed.

"BC360 has created a massive and trusted presence in local communities, which we feel is a perfect complement to our strategy of being ingrained in our local communities to help youth play sports, succeed in performance arts, enjoy clubs, etc.," said Brian Berkenbile, President of FanFundit. "We are excited to partner with BC360 to accelerate our support of sports and fine arts programs from a local, regional, and national level."

BC360 has been a valued partner of FanFundit for over 10 years, and the organization's trusted presence in local communities is a perfect complement to FanFundit's strategy of being ingrained in local communities to help all kids play sports, participate in performance arts, clubs, and more. Together, FanFundit and BC360 aim to reinvent sports support engagement from seasonal player support from moms, dads, and relatives to a wider, more lasting support from communities and companies.

FanFundit's innovative platform takes the burden off parents, coaches, and teams by creating a professional marketing department to leverage the team's brand. The platform engages communities and businesses in a lasting way that brings multi-year support to the team, instead of seasonal support for individual players. Coaches no longer need to start over every season recruiting parents to pay their kids' way. With FanFundit, teams can achieve long-term success and create a legacy in their communities.

ABOUT FANFUNDIT

FanFundit is the easiest way for coaches, athletic directors, boosters, and program directors to raise funds for teams and programs. Using FanFundit's crowd-funding platform, sports programs grow faster and more easily support accelerate player success with simplified fundraising for teams.

www.fanfundit.com

ABOUT BizConnect360

BizConnect360 has been a leading professional sales and marketing organization since 2014. The company is focused on bringing cutting-edge technology to communities nationwide with the support of their national affiliate team. They are focused on FinTech and Ecommerce programs and have been instrumental in the success of many companies. www.bizConnect360.com



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