

Elite Projex Launches Colour Code Specific Custom Design and Layout Exhibition Stands

Conference event management agency, Elite Projex & Events has launched a colour code specific custom design and layout exhibition stand.

Carlton South, Victoria May 13, 2023 ([Issuewire.com](https://www.issuewire.com)) - Conference event management agency, Elite Projex & Events has launched a colour code specific custom design and layout exhibition stand. They are a boutique full-service event Management Company covering a range of customized conference and event management services.

Elite Projex launches colour code specific custom design and layout exhibition stand. These custom designs and layouts are based on the colour theory and how it affects the attendees at an expo. Any modular display stand should have these colour codes to successfully win their audience. Their custom designed stand should be able to attract the attention of their attendees and bring in interested future prospects. The colour theory has such an impact on 3d exhibition stall design and attendees. That is the reason many companies stress the need for aesthetic colour palettes for their 3d exhibition stall design to attract attendees.

The color theory is a set of multifaceted guidelines to create an aesthetically pleasing color scheme using the color wheel. Simply put, it is a set of guidelines used to design and implement colour applications. All the colours known today are divided into 3 categories: primary colours, secondary colours and tertiary colours. So, putting these colours together into wheel custom [exhibition stand builders](#) creates a colour palette.

One of the company representatives spoke about the relationship between the colour theory and its relationship to Custom built exhibition stands. She explains, "At Elite Projex, our bespoke expo stand builder team comes up with a colour palette for your 3d exhibition expo booth. According to the colour wheel, the colours on the opposite side of the wheel are the ones that complement each other. Using this, our custom stand builder expert team will design the booth. We make the exhibition stall design look aesthetically pleasing by choosing specific colours that suit your theme and your marketing strategies. Even a person standing afar can tell what your booth is about and identify your brand".

Elite Projex's exhibition display stands have set a benchmark and made many Exhibitor company's stands look aesthetically pleasing with their choice of excellent colours. Their custom stands have exceptional features and designs to help you gain more business right on the spot. Unless exhibitors have the right exhibition stall for the right occasion, they may not expect a proper ROI (Return on Investment). It is important to partner with an experienced custom stand builder who can be a game-changer for businesses taking part in exhibitions. The experts at Elite Projex will ensure that a business's time and energy are not spent on building and thinking about how their stand looks like and what colours are suitable.

As an event and brand consulting company, Elite Projex has been in this industry for more than 2 decades and has managed various [Custom built exhibition stands](#) efficiently and has been appreciated by their clients. They have ample experience in display marketing stands that includes custom stands and design starting from installation to storage. Visit Elite Projex's website at <https://www.eliteprojex.com.au/> to know more about us.

About The Company:

At Elite Projex, they provide highly professional and branded experience unlike any other event companies. They provide a wide range of event management services to comprehensively manage your custom display, conference, corporate event and Tradeshows. As a result, all of their clients return to them for all of their projects. Visit Elite Projex website at <https://www.eliteprojex.com.au/> for more information.

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