

Cheech & Chong Launch 9 THC Sparkling Seltzers in Minnesota



Duluth, Minnesota May 10, 2023 ([Issuewire.com](https://www.issuewire.com)) - Cheech and Chong, the iconic comedy duo known for their stoner humor, have teamed up with Bent Paddle Brewing Co. of Duluth, MN to launch a new line of cannabis beverages. The partnership will introduce a new range of hemp-based 9 THC-infused sparkling seltzer drinks in four different flavors: Raspberry Highball, Magic Mule, Citrus Sunrise, and Grapefruit Twist.

The collaboration aims to offer cannabis enthusiasts in Minnesota a new and exciting way to enjoy their favorite plant. The new line of sparkling seltzers will be available starting April 20, to coincide with the unofficial holiday for cannabis enthusiasts known as “420”.

Bent Paddle Brewing Co. is set to host a launch party for the new cannabis beverage line in their “Cann-A-Lounge” on April 20 from 3 p.m. to 8 p.m. The event will feature a screening of Cheech and Chong’s “Up In Smoke”, a munchies nacho bar from Hungry Hippy Tacos, local DJ Stephanie Michelle playing “stoner vibes,” and a never-before-seen video of the comedic duo trying their new drinks.

“We’re thrilled to partner with Bent Paddle Brewing Co. to bring our Minnesota fans a new way to enjoy cannabis,” said Jonathan Black, CEO of Cheech and Chong. “These beverages are the perfect way to celebrate 4/20 and enjoy a relaxing, delicious drink.”

The launch of the new cannabis beverage line by Bent Paddle Brewing Co. and Cheech and Chong will be available at select retailers and dispensaries throughout the state.

“We’re honored to work with Cheech and Chong on this co-manufacturing project. The flavors they selected are out of this world and we are very proud to be part of their process,” said Bent Paddle Brewing Co. co-founder Laura Mullen.

For more information, please visit <https://cheechandchong.com>.

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<https://www.bevnet.com/spirits/brands/cheech--chongs/media/b43ca2ddee4b4446aa757d34c121ebd0>

<https://youtu.be/Gm-nk8puj7M>



Media Contact

Cheech & Chong's Global Holdings

BevNET@six25.biz

(833) 667-3223

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