

ZTE Terminal Hotline Service Obtains TRUSTe with Industry - Leading ZTE Security Standard



Shenzhen, Guangdong Apr 25, 2023 ([Issuewire.com](https://www.issuewire.com)) - ZTE Corporation, a worldwide leading supplier of mobile telecommunication solutions and a major vendor of 5G networks, has attained the TRUSTe Enterprise Privacy Certification for its core services in Terminal Hotline Service. ZTE has always seen user privacy as a priority and has put ceaseless efforts into securing user data with industry-leading standards. This certification shows [ZTE security](#) practices in protecting user information and enabling trust among its customers and partners.

The assessment is conducted by TrustArc, an American authority in information governance and data security. TRUSTe is its subsidiary which consists of a team of experts in information security. It also collaborates with enterprises in promoting international privacy frameworks such as GDPR, APEC, and CCPA to various industries. Besides, this institute also combines global standards, such as the ISO27001 Information Security Management System on constructing a unified information security framework. The TRUSTe standard has been put into practice for over two decades and has become a trusted standard across various industries.

TRUSTe's assessment covers fourteen dimensions, including Data Collection and Processing, Cross-Border Transmission, Data Necessity, Data Disclosure, User Rights, and so forth. It majorly estimates ZTE security on its performance on data privacy management. On 17th, August, ZTE announced that it has successfully obtained recognition from TrustArc. Bypassing the TRUSTe review, ZTE shows its compliance with industry-recognized privacy standards and regulations, thus showing its commitment to maintaining user privacy and establishing a trustworthy image of ZTE security.

According to the official announcement of ZTE, it is highly appreciated for its core services in 5G Terminal Hotline Services, which include domestic services like After-sales Hotline, and Online Services for ZTE Terminals and cross-board hotline services such as Global Mailbox and International Hotline. ZTE security practices in these services achieved remarkable results in the services investigated, showing that TrustArc strongly values ZTE Terminal Hotline Services' privacy protection capabilities.

Hotline Services are crucial to ZTE's privacy protection measures. It serves as a key window for ZTE corporation to exchange messages with its customers worldwide. It builds a channel that transmits a large amount of cross-border personal information every day. Consequently, users' attitudes towards ZTE's data security and their confidence in ZTE data protection will be directly impacted by the privacy control on its Terminal Hotline Services.

TRUSTe built a bridge of trust between ZTE and its consumers, as well as partners. This certification offers a unified standard for evaluating corporation security in user privacy. Users could refer to this standard to assess the security degree of personal information and to decide whether entrust their data to ZTE's hotline services. Meanwhile, ZTE manages to protect the strong tie between ZTE corporation and its consumers by actively improving its privacy protection measures and adopting global standards.

ZTE is always devoted to offering comprehensive privacy protection and data management services to its global customers. Apart from its efforts in extending ZTE security standards to products and services, this corporation has also complied with its services privacy laws and regulations in nations and regions where it is providing services. Besides, ZTE is working constantly in extending its efforts in security to more scenarios in the 5G industry. Currently, it has constructed a system that consolidates information security, data management, and privacy protection.

ZTE's commitment to TRUSTe certification can be another major step forward in its effort in enabling a securer 5G future. As the application of 5G technology is gradually becoming mature, the whole of society is driven by the trend of digital transformation. While individuals embrace the digital age, they are simultaneously threatened by the potential risk of exposing too much personal information. Suppliers of mobile network services play a key role in data protection. As a globally leading supplier of telecommunication services, ZTE shoulders the mission of safeguarding the data of its worldwide users, thus establishing a responsible corporate image.

ZTE is currently one of the global pioneers of 5G services. As a pathfinder in the 5G industry, ZTE sees security as the core for the long-term development of the whole industry. What's more, ZTE's achievements in improving security standard in the 5G industry has also been widely recognized by the whole industry. Previously, it has become one of the first companies to be recognized by the NESAN 2.1 standard. By cooperating with TRUSTe, ZTE has standardized its privacy protection policies and further protects user information under international frameworks.

Confronted with the challenges in the 5G era, ZTE has put a high priority on the security of the mobile network and has to take pragmatic measures in bringing a safe 5G network into a reality. Looking forward, ZTE promises to secure 5G development with higher ZTE security standards and further enable trust among its customers and partners.



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