

The Texas Cattle Club Launches BUZZ! Caffeinated Beef Jerky - A Game-Changer in the Snack Aisle!



Frisco, Texas Apr 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - The Texas Cattle Club, a leading producer of beef jerky, has announced the launch of its newest snack food, BUZZ! Caffeinated Beef Jerky. Made from grass-fed, open-range cattle, this unique product is sure to provide a boost of energy for those on the go.

The idea of caffeinated beef jerky was first invented by Richard H. Davis, President and CEO of The Texas Cattle Club, way back on May 28, 2005. Davis pitched the idea to the Military who was working on a Caffeinated Oral Gel at the time. The military later tested its own version of caffeinated beef jerky for MREs in 2011.

"We are thrilled to introduce this new and exciting product to our customers," said Davis. "We believe BUZZ! Beef Jerky will be a game-changer in the snack aisle and we can't wait for our customers to try it."

The Texas Cattle Club brand of Beef Jerky comes from Marfrig Alimentos SA, a Brazil-based company that is the largest meat snacks producer in the world. Marfrig is the owner of the Pemmican brand of beef jerky, one of the top-selling national brands of beef jerky in the United States, and one of the oldest, with its rich tradition and history beginning more than 48 years ago.

About Texas Cattle Club

The Texas Cattle Club is a leading producer of high-quality beef jerky. Based in Frisco, Texas, the company is committed to using only the best ingredients, including grass-fed, open-range cattle, to make their delicious and nutritious beef jerky. The Texas Cattle Club is known for its commitment to quality and taste and is a trusted brand among beef jerky enthusiasts. In addition to its original flavor, the company offers a variety of flavors to suit every taste, including spicy and sweet options. With the launch of its newest product, BUZZ! Caffeinated Beef Jerky, The Texas Cattle Club continues to innovate and provide its customers with high-quality, energizing snacks.

BUZZ! Caffeinated Beef Jerky is now available for purchase online and at select retailers across the United States. Customers can expect a delicious, high-protein snack with a caffeine kick to keep them energized throughout the day.

<https://youtu.be/ftEjTDoxkYg>



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