

# New Website Reveals the Secret to Unleashing the Power of Aging Women: Embrace Your Inner Hag Now!

A groundbreaking website that challenges gendered ageism and redefines the narrative around aging women



**Portland, Oregon Apr 28, 2023 ([Issuewire.com](https://www.issuewire.com))** - Hagsters LLC is excited to announce the launch of Hagsters.com, a groundbreaking website that challenges gendered ageism and redefines the narrative around aging women. The website officially launched on the owner's 57th birthday.

[Hagsters.com](https://www.hagsters.com), a groundbreaking website that challenges gendered ageism and redefines the narrative around aging women, is excited to announce its official launch in mid-April 2023 as the founder celebrates her 57th birthday. Hagsters™ is a revolutionary platform dedicated to empowering and celebrating the lives of aging women, who have long been subjected to negative stereotypes and misconceptions.

In conjunction with the website's launch, Hagsters™ is proud to present the inaugural post for Hagster Of Note, featuring Donna Maxey, the inspiring founder of [RACE TALKS](#).

[Hag Zine](#), the official blog of the website, features the Hagster of Note series, showcasing the outstanding accomplishments and narratives of vibrant, mature women who are defying and transforming societal expectations.

[The Crone Zone](#) serves as a comprehensive repository of uplifting aging-related media, encompassing

social media, books, films, public figures, and websites. Users are encouraged to contribute to this ever-growing database.

Hagsters™ was founded by a serial entrepreneur with a background in psychology to challenge the negative stereotypes associated with aging women. The platform seeks to reclaim derogatory terms like a hag, witch, old bat, spinster, matron, and crone, and to offer a new perspective on aging that celebrates the wisdom and insight that come with time.

Hagsters™ offers a [stereotype collection](#) featuring words that are often associated with aging females, and a [unique collection of clothing that honors each decade of life](#), starting from the age of 50 all the way up to the supercentenarian (110 years+).

By using humor, graphics, and fashion, Hagsters™ aims to revolutionize the way we view aging, inspiring women to embrace the journey with confidence and grace.

Rosalee Rester, the visionary behind Hagsters™, explains, "My mission is to fight against gendered ageism by redefining negative stereotypical language around older women. I want to reclaim ownership of these words, like a hag, old bat, and crone, and show that aging women are dynamic and have worth that is defined by their age."

Hagsters™ welcomes all women, whether they identify as a hag, an old bat, a witch, a matron, or a crone, to join the movement and celebrate their unique beauty and strength. Embrace the journey of aging with Hagsters™, where every stage of life is honored and cherished.

## Company Information

*Hagsters™ is a revolutionary online platform based in Portland, OR, dedicated to empowering and celebrating the lives of aging women. Founded in April of 2023 by a serial entrepreneur with a background in psychology, Hagsters™ seeks to challenge and reshape the negative stereotypes associated with aging, offering a fresh perspective that emphasizes the wisdom and insight that come with time.*

*The platform features a stereotype collection that reclaims derogatory terms often associated with aging females and a unique collection of clothing that honors each decade of life, from 50 years old to the supercentenarian (110 years+).*

*With humor, graphics, and fashion, Hagsters™, where tagline is AGE IS MY FASHION™, inspires women to embrace their unique beauty and strength, providing a space for celebrating every stage of life. Join us at Hagsters™ in revolutionizing the way we view aging!*



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