

Navigine and Noccela to Host Webinar to Show the Capabilities of UWB-Based Positioning

Navigine, a global provider of indoor positioning and asset tracking solutions, and Noccela, a global IoT technology company, will be holding a free webinar online on 16 May (11 AM, UTC+2) about UWB Positioning and Its Industrial Applications



The graphic features a blue background with abstract, flowing lines in shades of blue and purple. On the left, the title 'UWB Positioning and Its Industrial Applications:' is written in large white font, followed by the subtitle 'Noccela and Navigine Solutions' in a smaller white font. Below the title, there is a calendar icon with 'May 16' and a clock icon with '11 AM, GMT+2'. At the bottom left, the Navigine and NOCCELA logos are displayed. On the right side, there are four circular headshots of the speakers, each with their name and title below it: Alexey Panyov (Navigine CEO), Tuukka Tarkiainen (Noccela CEO), Margarita Vlasova (Navigine Partner Manager), and Martina Don Welathanthri (Noccela Sales Engineer).

UWB Positioning and Its Industrial Applications:
Noccela and Navigine Solutions

May 16
11 AM, GMT+2

 Navigine  NOCCELA

Alexey Panyov
Navigine CEO

Tuukka Tarkiainen
Noccela CEO

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Navigine Partner Manager

Martina Don Welathanthri
Noccela Sales Engineer

New York City, New York Apr 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Navigine](#), a global provider of indoor positioning and asset tracking solutions, and [Noccela](#), a global IoT technology company, will be holding a free webinar online on 16 May 2023 (11 AM, UTC+2) called [UWB Positioning and Its Industrial Applications: Noccela and Navigine solutions](#).

IoT specialists and representatives of industrial verticals interested in asset tracking solutions can register for the webinar free [here](#).

This webinar will reveal relevant information about values and benefits of UWB (Ultra-wideband) technology for [asset tracking](#) and management in various industrial scenarios and applications. The representatives of Navigine and Noccela will describe a new asset tracking experience jointly powered by Navigine's asset tracking software and Noccela's UWB hardware.

UWB (Ultra-wideband) is a technology used for transmitting high-frequency impulses at small distances. Ultra Wideband antennas (UWB antennas) are becoming increasingly popular for indoor positioning and tracking systems. They're used for wireless communications and provide high-precision data transmission over short distances.

Navigine and Noccela jointly develop comprehensive solutions of indoor positioning and asset tracking, based on UWB technologies, which ensure such features as low energy consumption of hardware, real time positioning of valuable objects in the platform environment and high-speed data transmission. The

UWB-based solutions developed by Navigine and Noccela are used in various industrial applications and scenarios, like manufacturing facilities, construction sites, logistics hubs, warehouses and many more.

During the webinar, the representatives of Navigine and Noccela, including CEO and founders of both companies Alexey Panyov and Tuukka Tarkiainen will share their experience and view on recent advancements of asset tracking solutions, powered by UWB technologies.

According to the report “Real-time location systems Market by Component, Technology, Industry Vertical, and Region: Global Opportunity Analysis and Industry Forecast, 2021-2030”, the real-time location systems market size was valued at \$3.93 billion in 2020, and projected to reach \$39.12 billion by 2030, registering a CAGR of 25.7%.

“Navigine welcomes representatives of industrial verticals and IoT enthusiasts to join the webinar where we and our key UWB hardware partner Noccela will share interesting insights about UWB-powered solutions of indoor positioning and asset tracking. We believe that this technological approach provides a great opportunity to create cost-effective and precise asset tracking solutions for various scenarios”, said Alexey Panyov, Navigine CEO.

“UWB is experiencing its highest ever boom in the market. I believe that UWB will enable the same kind of change and business opportunities that GPS did twenty years ago. With Navigine we are making great state-of-the-art digitalization projects. I am honored to be able to share our experience and support our customers and partners on their way in industrial IoT”, said Tuukka Tarkiainen, Noccela, CEO

Navigine is a global provider of integrated positioning technologies that enable advanced wayfinding and tracking solutions, with over 3000 implemented cases worldwide. The company assists developers and system integrators to create mobile apps and integrate enterprise systems for people navigation as well as asset and vehicle tracking.

Noccela has a highly skilled team of professionals who provide their customers with a top of market indoor positioning technology. Noccela offers the markets the unique proprietary technology High-Performance Ranging (HPR), based on UWB. Some of the major benefits of HPR are centimeter-level accuracy, the market’s best beacon coverage, and the least interference with other technologies and external factors. The competitive edge from the financial point of view is best seen in cases where there is a large area with a lot of assets to be digitalized.

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Source : Navigine Corporation

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