

## Marketing Company, Pop Jots, Announces New Office in Dallas, Texas to Serve More Businesses



**Dallas, Texas Apr 8, 2023 (Issuewire.com)** - Advertising Expert, Jason R. Starr is thrilled to announce that his marketing company, Pop Jots, is relocating to Dallas, Texas. The company is moving to the DFW metroplex to capitalize on the recent exponential growth of the region. The move will enable Pop Jots to provide its marketing writing and content writing services to a larger number of businesses and assist them in attracting customers and boosting sales. This transition will take effect immediately.

"I'm so excited for the opportunity to move Pop Jots to the DFW area. I know that area has been expanding like crazy over the past few years, and I think this move will be a great way to help other businesses grow," said Starr.

Pop Jots offers the following writing services to companies in the food, travel, entertainment, consumer goods, and consumer service industries:

**Brochures** 

Press Releases

Blog Articles

**Email Messages** 

Social Media Ads

**Product Descriptions** 

Video Scripts

Radio Spots

**Direct Mail** 

## And More

Before moving Pop Jots to Dallas, Starr spent five months working for an e-commerce advertising company, where he wrote marketing messages for over 30 private and national brands. Starr has also had over seven years of experience working for a video production company in Utah, where he helped grow over 20 viral YouTube channels from scratch.

Jason Starr's qualifications include the following:

Bachelor's in Media Arts from Brigham Young University (2013)

Master's in Strategic Communication from Purdue University (2020)

Professional certification in Digital Marketing from the Digital Marketing Institute (2021)

Certification in copywriting from the Blackford Centre for Copywriting (2021)

About Pop Jots:

Pop Jots is a marketing writing company that was founded by Jason R. Starr in Pleasant Grove, Utah in 2021. The company is a subsidiary of Pop Radish Communications, LLC. Pop Jots's mission is to use persuasive words and creative messaging to help other businesses stand out, connect with customers, and build stronger brands.

For more information about Pop Jots and its marketing writing services, visit <a href="https://www.popjots.com">https://www.popjots.com</a>. Business owners can also contact Pop Jots directly by emailing the company at <a href="mailto:contact@popjots.com">contact@popjots.com</a> or calling 855-767-5687.

## **Media Contact**

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