

Kanga Care LLC and Bungies Diapers LLC Enter into Patent Licensing Agreement for Double Inner Gusset Technology

Kanga Care, a major player in the cloth diaper industry, and Bungies Diapers, a new brand to the playing field, have declared that they entered into a licensing agreement. The agreement grants the use of Kanga Care's patent for use in Bungies Diaper.



Golden, Colorado Apr 19, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Kanga Care LLC](#), a leading manufacturer of cloth diapers and accessories, and Bungies Diapers LLC, a startup company specializing in subscription service cloth diaper bundles, announced today that they have entered into a licensing agreement. The

licensing agreement, which takes effect immediately, grants Bungies Diapers the right to use Kanga Care's patented leak prevention technology to enhance the design of its cloth diaper products by including double inner gussets.

Kanga Care's [double inner gusset technology](#) is a unique feature that provides superior protection against leaks, ensuring that diaper contents remain contained and mess-free. Since its invention in 2007, the technology has been widely recognized in the industry as a game-changer in cloth diaper design. Julie Ekstrom, owner, and CEO of Kanga Care created the solution for her infant daughter's rashes and leaking diapers as a frustrated parent and grew a "kitchen table" company into a global brand and one of the leading competitors of cloth diapers and accessories on the market today. Bungies Diapers, which specializes in high-quality, subscription-based cloth diaper packages, is excited to incorporate this innovative technology into its products, further enhancing the quality and performance of its offerings.

"We are excited to partner with Bungies Diapers and share our innovative technology with them and drive more innovation into the cloth diaper industry," said Julie Ekstrom, CEO of Kanga Care. "Our double inner gusset technology has been a key differentiator for our products, and we are excited to see it now being used by another leading provider in the market. We believe that this licensing agreement will continue to help expand the use of cloth diapers across more mainstream channels and provide parents with more options for high-quality, leak-proof diapers."

"We are thrilled to have access to Kanga Care's inner gusset technology. Over the years, Julie and Kanga Care have brought the cloth diaper community high-quality, innovative products that have set the bar high. We are honored to collaborate with such a highly respected brand," said Ysora Waugh, Owner, and Founder of Bungies Diapers. "This technology will allow us to provide our customers with a superior diapering experience and help us stand out in the crowded cloth diaper market."

The licensing agreement between Kanga Care and Bungie Diapers is a significant milestone in the cloth diaper industry as it is the first of its kind, being a licensing agreement between two cloth diaper companies for patented features. This licensing agreement is a testament to the power of innovation and collaboration. Both companies are committed to providing high-quality products that meet the needs of parents and caregivers everywhere, and this partnership is a clear reflection of that commitment.

About Kanga Care LLC

Kanga Care LLC is a leading manufacturer and distributor of award-winning cloth diapers, accessories, and other baby care products. The company was founded in 2007 by Julie Ekstrom, (now) a mother of five who wanted to create a better cloth diapering system for her children.

Kanga Care is headquartered in Golden, Colorado, USA, and its products are sold in various retailers across the United States and internationally. The company is known for its innovative cloth diaper features, including the patented double inner gusset technology used in its [Rumparooz](#) line of diapers, which provides superior leak protection. This technology is also found in their other brands; the Lil Joeys and Ecoposh Fitteds. For the ninth year in a row, the Rumparooz has been rated the [#1 Best Overall Cloth Diaper](#) by BabyGearLabs.

In addition to cloth diapers, Kanga Care also produces other baby care products such as wet bags, changing pads, bamboo blankets, and teething products which are designed to be environmentally friendly and safe for both babies and the planet. The company is committed to sustainability, and providing high-quality products for families. Many of their products are made from organic, natural, and

recycled materials.

About Bungies Diapers LLC

[Bungies Diapers](#) is a cloth diaper brand that focuses on providing parents with high-quality, eco-friendly cloth diapers that are not only comfortable for their babies but are high-quality and come in seasonally inspired, unique, exclusive designs. Bungies Diapers was founded with the goal of making cloth diapering an easier and more enjoyable experience for parents and caregivers, while also reducing their environmental footprint.

Bungies Diapers is located in Fort Lauderdale, Florida, and was founded in April of 2020. Bungies Diapers offers a monthly, seasonally inspired cloth diaper subscription, which provides a selection of limited-edition cloth diapers every month. Each subscription box contains a set of cloth diapers that are specifically designed to match the season, with vibrant colors and fun designs that reflect the spirit of the time of year.

In addition to the Bungies Monthly Subscription, Bungies Diapers also offers a range of individual cloth diapers that come in a variety of fun designs and colors. Bungies also produces wetbags, inserts, and other diapering accessories.



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