Influencers Industry Conference '23: Influencers – Drivers of News, Fashion & Culture

Influencers Industry Conference '23 in Atlanta, GA on May 12, 2023, will host educational and networking opportunities. Attendees can meet key Influencer industry professionals. A conference for people looking to break into the Influencer Industry.



Atlanta, Georgia Apr 21, 2023 (<u>Issuewire.com</u>) - Influencers Industry Conference '23: Influencers –

Drivers of News, Fashion & Culture

Influencers Industry Conference is pleased to announce this year's conference, happening on May 12, 2023, from 9:30a – 4p, at Underground Atlanta located in the heart of downtown Atlanta, Georgia. The Influencers Industry Conference in partnership with VIPSocio, Upscale Magazine & Underground Atlanta will bring together top experts to share their insights and ideas about the future of social media influencers and influencer marketing.

The Influencers Industry Conference is a must-attend event for those interested in learning about becoming an influencer marketing, brand manager, social media manager, small business owner, influencer, or content producer, and an agency professional. Key features of the event experiences, an Influencer Open Invitational & Influencer ROI Square-Off Battle. This conference promises to be a valuable experience. Some of the speakers and panelists include,

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Freddy-O,

Mia B Fanning

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And more to be announced

These industry professionals are excited to share their insights and experience in the industry while providing actionable advice that can be applied to any influencer marketing campaign. The conference will feature discussions covering a range of topics related to social media influencing and influencer marketing, including:

The future requirement, latest trends, and best practices for influencers

How Small Businesses can maximize the budget utilizing influencers.

How to build authentic relationships with influencers

Why content is Queen!

Measuring the ROI of influencer marketing campaigns

Legal and ethical considerations for Influencers

Influencer marketing in different industries

"The Influencer Industry has been growing steadily, and companies are seeking to use non-celebrity influencers effectively," said *Marie-Antoinette Tichler*, organizer of the event. "Our goal is to bring together top experts to share their insights and ideas about the future of social media influencers and influencer marketing. We believe that this year's conference will be very valuable, and we look forward to welcoming attendees from all over the world."

Don't miss your chance to attend the 2023 Influencer Industry Conference.

Exhibitors, food vendors, and product vendors are welcome.

For more information about how you can be a part of the Influencers Industry Conference, please visit

https://www.influencersindustryconference.com/

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