

IndiaIT360 Achieving Milestones: 25K+ Registered Channel Partners!



IndiaIT360 | **CHANNEL CONNECT**

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Mr. Alok Gupta
MD, IndiaIT360 Solutions Pvt Ltd.

Delhi, India Apr 5, 2023 ([Issuewire.com](https://www.issuewire.com)) - A journey of constancy, strength, and resolution has laid the foundation for the development of IndiaIT360 a unique B2B Digital Platform. This platform assists partners in showcasing their OEM Products & Services online and becoming digitally enabled.

IndiaIT360 has achieved another milestone by Registering 25000+ Channel Partners, making it the largest B2B digital platform in India. The unique digital platform provides immense business opportunities as well as connects the entire ICT fraternity. Our intention is to prove that with IndiaIT360 there are great possibilities to build a strong network and connect with the right audience for Channel Partners as well as the OEMs.

The digital portal helps IT Channel Partners to skyrocket their businesses by successfully launching their B2B and B2C pages and managing, promoting, and updating their e-stores. As a result, expanding a business is now an effortless process with additional customer databases and a diverse sales portfolio. With this platform partners also get access to multiple IT Products, Solutions, or Services requirements placed by Corporate/SMEs to increase opportunities for Businesses with direct customers. Partners also get the opportunity to view catalogues created by OEMs on board with IndiaIT360 and reach out for possible associations without any hassle.

The initiative has seen an overwhelming response from the industry and IndiaIT360 has added new partners to its platform. 158+ OEMs, 189+ Startups, 5990+ distributors/sub-distributors, 5255+ System Integrator partners/dealers, 13822+ retailers, and 498+ CIOs, are now registered.

It is now a 25K+ Registered Channel Partner platform and with perseverance and hard work, this number is expected to increase further.

By creating one unified platform, IndiaIT360 intends to transform the industry by bringing together the entire ICT industry. They intend to help every strata of the ecosystem to get benefit from this platform.

In the past few years, IndiaIT360 has become one of the largest partner networks in the country. The project aims to provide easy access to other fraternity members and is now in the next phase of achieving that goal.

With the overwhelming success of IndiaIT360 Mr. Alok Gupta (MD IndiaIT360 Solutions Pvt. Ltd.) stated, "We have authenticated database of more than 55,000 partners and the team is continuously working on to bring more partners on this unique digital B2B platform for better business growth."

He also added that **"Corporates/SMEs can save BIG on their latest IT purchases by registering with IndiaIT360."**

The goal is to create a network that connects OEMs to the channel fraternity. In addition, IT leaders can use the platform to access OEMs, channels, and corporate/SMEs seeking professional expertise. The platform also provides an opportunity for IT Leaders to share their industry knowledge with SMEs and startups and for OEMs to showcase their latest technology trends to other members.

In addition to [Channel Connect](#), [CIO Connect](#), [OEM Connect](#), [Industry Connect](#), & [Startup Connect](#), [IIC Snips](#) is another product that benefits the entire ICT ecosystem. It is a news aggregator app that provides industry-specific news by aggregating them from multiple news portals to help the fraternity have easy access to tech news through a single app

IndiaIT360 mission is to be a one-stop ICT solution provider.

If you have not yet registered click here to join- www.indiait360.com



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