

Flooid - A Leading UI-UX Company in India

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Panaji, Goa Apr 8, 2023 ([IssueWire.com](https://www.issuewire.com)) - Flooid is a leading mobile app and [website design and development company](#), founded by Hatim Katawalla, Mohan Krishnan, and Vivek Chugh in 2019, with a presence in Goa and Bangalore. Bringing 70+ years of experience collectively, across marketing, communication, technology, design and product development, and management, the founders custom solutions that empower businesses to meet their business goals by building the right technology-based solutions.

At the heart of all that Flooid does is a strong focus on design thinking to re-imagine, create and deliver products that not only help partners meet their business objectives, but also delight their users. The promise of technology-based professional services includes the full spectrum from Product Strategy and Product Design to Product Development and Product Adoption. From strategizing roadmaps for digital transformation to designing and creating digital products – websites, apps, or platforms, offering services and support with the engineering and development requirements to go live, as well as ensuring that the products built reach the right audience and that their core offering is communicated effectively.

Flooid's core services are underpinned by a keen focus on delivering an engaging user experience without losing sight of the business objective.

Over the last three years, Flooid has steadily grown in team size, function, and number of offices in two locations, as well as in the size and scale of projects delivered to a range of clients and partners across industries, around the world. From operations that began with a remote network of consultants whose skills were brought together effectively, in 2019, they are now a 30+ member team with offices in Bangalore and Goa, and team members also working from other parts of the country.

Flooid's clientele includes over 30+ brands including names like Swiggy, Nuvama (formerly Edelweiss), Centrum Wealth, PineLabs, Microsoft, Github, Moving Walls, and ZebPay, with many more in the pipeline. In the last three years, the company has successfully delivered key products in Fintech, Media, Ed-tech, Pharma, and the Development Sector, to name just a few.

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Source : Flooid

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