

Customs City Revolutionizes FDA Prior Notices With Its Unified, Efficient Customs Ecosystem

Pickering, Ontario May 2, 2023 ([Issuewire.com](https://www.issuewire.com)) - Customs City, the industry standard for Customs Compliance Solutions dedicated to the eCommerce sector, has launched an innovative [Prior Notice system](#) for FDA-required shipments. Their solution focuses on achieving PN (Prior Notice) efficiencies at the scale of high-volume D2C shipments that fall under the FDA ambit.

The US Food and Drug Administration (FDA) exercises control over consumables and drugs imported into the US to safeguard the economy and citizens. Approximately \$367.63 billion worth of FDA-supervised goods were imported into the country, as [reported](#) in November 2021.

An important aspect of the import of FDA-regulated goods is the submission of a Prior Notice for each food item that requires the FDA message data. Needless to say, the requirements are detailed and must be submitted individually for each item being imported.

This requirement creates a predicament for bulk importers, like eCommerce and Direct-to-Consumer (D2C) businesses in the country. These businesses deal in high volumes, and the list of their imports is long. It consequently holds a significant bearing on the efforts needed for filing Prior Notices for each item.

It is at this point that Customs City steps in with its all-encompassing, comprehensive solution. Their FDA Prior Notice System makes it surprisingly simple to bulk-upload detailed information about their import shipments to the Prior Notice system of the FDA. The Customs City Compliance solution can process thousands of records swiftly and without errors.

“Crossing the border can be seamless and efficient, giving our customers added productivity, cost savings, and the highest level of customs compliance,” [James May](#) (CEO and Founder, Customs City) told in an exclusive interview.

Keeping seamlessness, productivity, and accuracy as the central pillars for developing their FDA Advance PN system, Customs City has yet again delivered excellence to the Customs Compliance industry.

Customs City FDA Advance PN system allows bulk-importers to navigate the complexities and inefficiencies of submitting timely prior notices effectively:

High-Volume Processing

The platform allows users to easily upload and submit shipment information for over 100,000 package records. This brings extreme scalability within reach for eCommerce shipments.

Savings in Cost, Time, and Efforts

The Customs City platform for FDA PN allows shippers to upload data and records directly to the Customs and Border Protection (CBP) system. There is no need to create entries separately or to invest time in entering PN data manually on the FDA portal.

Keeping Things Simple

The dedicated PN system by Customs City allows users to work with formats and a user interface they are already familiar with – CSVs, Excel files, or JSON APIs. Their interface is intuitive and leaves little room for confusion.

Prompt Timelines

Users can submit FDA Prior Notices electronically at any time of day. The request is accepted in a matter of seconds.

The Customs City FDA Advance PN system is oriented towards making the Prior Notice process as simple as possible. The platform also supports eManifests, ISF, Section 321, Type 86, FSN (Freight Status Notification), and Manifest Queries. Users are not charged for any set-up fee and can avail of 24 x 7 support when needed.

The Customs City compliance platform provides more value and services in addition to the FDA PN system. It processes 5,000,000 manifests, 3,000,000 entries, and 6,000,000 FSNs per month. The platform acts as a bridge between international traders, CBP, and CBSA to catalyze better efficiencies and higher levels of Customs Compliance in International Trade.

Their global compliance platform provides efficient solutions for:

- eCommerce clearances
- ACE Air Manifests
- CBP In-Bond
- Section 321 data
- Type 86
- ACE Ocean Manifest
- Customs Compliance Consulting
- CBP Freight Status Notification (FSN)
- ISF (Importer Security Filing)
- ACI Truck eManifest
- RNS (Release Notification System)
- Single Window Consulting

It is a holistic, scalable solution targeted toward making international shipping and compliance easier, simpler, and more efficient.

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Customs City Profile

Customs City is an industry-leading customs compliance platform that connects International Traders and Trade Regulators. The software allows shippers/ customs brokers to create, upload, submit, and manage their compliance documentation at scale using a single dashboard.

The platform combines trade and compliance knowledge with modern technological solutions and delivery, enabling International Traders to achieve speedy and seamless cross-border supply chains. Customs City empowers eCommerce, D2C, and bulk shipment businesses to deliver value to the end user by ensuring speedy shipping through compliance efficiencies and seamless operations.

The platform supports eManifests, trade declarations, and all manners of compliance documentation and submissions. To learn how it can aid your shipment business, please visit [Customs City](#).

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