

Ubika Global Unveils an exciting new parenting magazine, Da Parrentico

A parenting magazine working to build a content platform that can give its readers cohesive and thought-out articles and video content that enlighten them and work towards educating and informing them about the latest that is happening around them.



New Delhi, Delhi Mar 17, 2023 ([Issuewire.com](https://www.issuewire.com)) - **Ubika** is a 360-degree publishing agency that offers end-to-end solutions for growing brands and enhancing their visibility globally. The agency was established with the sole focus of helping businesses make an impact through advanced technological solutions, no matter their size. Ubika Global has launched many projects in various verticals, but their newest venture is a child and parenting magazine called **Da Parrentico**. It is perfect for modern-age parenting and focuses on sharing, supporting, and educating mums and dads, new or old.

Da Parrentico is a cornucopia for all things parenting in the contemporary age and aims to cover interesting topics with great insight from a community of 5,00,000+ parents, mom bloggers, and industry experts across India. The aim is to form a promising community from different walks of life to share reliable information, suggestions, experiences, and knowledge. With an online presence on platforms like YouTube, Facebook, and Instagram, the magazine also features interactive LIVE ChitChat sessions with celebrities as well as covers Moms who make a difference through the Mompreneur sections. The first edition of the magazine released in November 2022 with **Rannvijay Singha** and his family gracing the cover, while the second edition will release in December 2022 with **Chloe Ferns Qureshi** as the cover face. The third edition, in the month of January, had **Mahhi Vij** on the cover along with her daughter **Tara**.

Through their coming issues, **Da Parrentico** wants to address riveting topics, answer burning parenting questions, and get a discussion going on what's best for our children. We cater to a wide age group of kids, from pre-birth to teens, offering help to parents, new and old, every step of the way. Read interviews and opinion pieces from several TV actors like **Vivan Bhatena, Varun Badola, Rajeshwari Sachdev, author Sobha Tharoor, Youtubers Piyush and Yamini, Bloggers Sonika Bhasin and Stuti Agarwal, Journalist Sidhi Kapoor** contributing with their opinions on parenting. There is a cultural and educational mix of information from all sections of society with celebrity chef Harsh Kedia adding delicious low-sugar recipes, and NRI parents offering their varied opinions on kids growing up abroad. Additionally, we also cover various sections with expert contributors like financial topics by Dr. Sandeep Sahasrabudhe, alternate sciences by Abha Bhalla, and healthy living with Dr. Rahul Adsul.

With the uncertain and demanding world we live in, parents understand that raising good, responsible kids is the need of the hour. **Da Parrentico** aims to offer trusted advice that empowers parents to support and care for their kids with confidence. We are a well-established and trusted brand in the media industry and aim to offer creative, inspiring, and informative editorial content with diverse campaigns to create powerful print and digital reach. Director and Founder of Ubika Global, Nishant Shekhawatt, commented on the launch of the magazine saying, "Proud to announce our first issue born from the collaboration of stellar celebrities, real parents, and industry experts. We have been working towards this launch for a while now and hope to create a community of parents who love what they do and have sound advice to offer. With every edition, we hope to only grow and create a safe space where parents and children can find interesting topics, interactive activities, and a common space to explore what they like. **Da Parrentico** will always strive to deliver informative content that helps parents and kids make better choices by offering them advice for improving their decision-making." **Da Parrentico** plans on becoming a leading platform for child and parenting information, discussions, advice, and experiences, where each parent can find something for their unique parenting style.

This year, Ubika Global is looking forward to launching a few more magazines covering various

categories: CSR Stories, Weddingz India, Talentz India, The GYLT & Hangout.

The company is planning to spread its network in India through 100+ business partners in Tier 2 and Tier 3 cities across the country.

Read Now: <https://daparrentico.com/>

Latest Issue: <https://daparrentico.com/february-2023/>

Latest articles:

Shobha Tharoor article - <https://daparrentico.com/fantasy-fables-and-folklore-with-shobha-tharoor-srinivasan/>

Mahhi Vij article - <https://daparrentico.com/through-persistence-and-belief-comes-a-sigh-of-relief/>

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