

The Annual Universal Reggae Awards Coming July 2023

U.K. to host awards global awards show in honour of reggae stars!



London, United Kingdom Mar 17, 2023 ([IssueWire.com](https://www.issuewire.com)) - When UNESCO announced that “The Reggae Music of Jamaica” had been added to its list of cultural products considered worthy of recognition, it was a reflection on the fact that reggae, which grew from its roots in the backstreets and dance halls of Jamaica, is more than just popular music, but an important social and political phenomenon.

The Annual Universal Reggae Awards (AURA) will therefore pay homage to the many talented people and organisations that populate Reggae-verse by giving them the flowers they so richly deserve.

On the night, Reggae Artists from far and wide will be making the pilgrimage to London for the Inaugural AURA Ceremony.

Amongst those appearing, performing live, and receiving accolades at this gala spectacular will be:-

KOFFEE -Jamaican singer, rapper, songwriter, musician, and Grammy award winner scoring 5 AURA Nominations for Best Contemporary Reggae Album, Best International Female Artist, Best International Dancehall Single, Best International Dancehall Artist, Best Reggae Video.

BEENIE MAN - All hail the King of Dancehall. This Kingstonian deejay, singer, producer & actor has bagged 2 Nominations for Best International Male Dancehall Artist & Best International Dancehall Lifetime Achievement Award.

SEAN PAUL - Scorcha by name, scorcha by nature this singer and dancehall rapper has been shortlisted for 4 AURA Nominations for Best Contemporary Reggae Single, Best International Dancehall Album, Best International Male Dancehall Artist & Best Reggae Video.

STEFFLON DON -Mobo and NME award winner, this UK singer-rapper is the Real Ting and is up for AURA Best UK Dancehall Female Artist

SHAGGY -This Boombastic Jamaican- American singer, rapper, and songwriter has snared 2 Nominations for Best Contemporary Reggae Album & Best International Male Dancehall Artist

PROTOJÈ -Enticing us with his true Rasta vibes is a Grammy-nominated musician, songwriter singer & deejay. Up for two AURA Nominations. Best Contemporary Reggae Album & Best Reggae Roots Single

BERES HAMMOND -The man, the voice, the legend, and the Grammy nominee has a sound like no other and has clocked up 2 Nominations for Best Contemporary Reggae Single & Best International Male Contemporary Artist

ETANA -The Strong One multi-Grammy nominee enters the AURA nomination stage for Best International Female Reggae Singer

MYKAL ROSE - The voice of Black Uhuru, winner of the first Reggae Grammy & one of the most influential Reggae singers alive is nominated for the Male Reggae Singer Lifetime achievement award.

JANET KAY MBE - Queen of Lovers Rock nominated for UK Female lifetime achievement award.

In summary, you are invited to attend a prestigious, Red Carpet, Black Tie event with celebrity hosts, comedic intervals, silver service Caribbean Cuisine, and the very best reggae artistes the world has to offer.

A full list of artists performing live on the night and their fellow nominees will be released shortly. For press enquiries & accreditation email info@annualuniversalreggaeawards.com

Regards
AURA Press team

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