

Portfolia and AgeTech Collaborative™ from AARP Announce Innovating for Women's Health Pitch Competition May 17th



Innovating for Women's Health Pitch Competition

AgeTech
Collaborative™
FROM **AARP**

PORTFOLIA

San Francisco, California Mar 20, 2023 ([Issuewire.com](https://www.issuewire.com)) - Portfolia and AgeTech Collaborative™ from AARP is on a mission to identify highly innovative start-up companies focused on the health and well-being of women 50+. Applications are currently being accepted to present at the Innovating for Women's Health Pitch Competition on May 17.

The deadline for submission is March 31, with details available [here](#).

The pitch competition will highlight companies focused on this challenge. With innovation rapidly advancing in women's health, what emerging technologies will significantly improve the health, wellness, and longevity of women 50+?

The competition's winner will receive a prize of \$10,000 USD, and the winner and finalists will have the opportunity to participate in an eight-week accelerator program with AgeTech Collaborative™ from AARP. Finalist will be reviewed by the Portfolia Active Aging & Longevity Fund and the Portfolia FemTech Fund.

The collaboration with AgeTech Collaborative™ from AARP is a natural affiliation for women's health. AgeTech Collaborative™ from AARP brings together leading AgeTech startups, investors, enterprises, and testbeds to generate innovative ideas and products at the intersection of longevity and technology. Portfolia's Venture Funds are the most active venture capital investors in women's health and active aging, with 40+ investments in the space. Portfolia founded the first venture capital fund focused specifically on women's health in 2018.

"We are thrilled to be working with AgeTech Collaborative™ from AARP to invest in solutions that optimize women's health and wellness over 50. Many of our 1,700 investors fall within that category or are caring for aging parents," said Trish Costello, Portfolia Founder, and CEO. "We believe this pitch competition will identify the most innovative startups and offer them a valuable platform to showcase their companies to investors and industry influencers."

"There is a substantial need for more products and services designed for women 50-plus. I look forward to seeing which companies are designing solutions that will impact women's health and wellbeing," says Amelia Hay, Vice President, AgeTech Collaborative™ from AARP.

Join the initiative in supporting entrepreneurs and innovators developing solutions to meet the health needs of women over 50 by sharing the Innovating for Women's Health Pitch Competition with your network.

About Portfolia

Portfolia is the world's most powerful community of women investors, with 1,700+ members in 18 countries and 46 states. We've directed over \$53M AUM across 14 funds, which have made 140+ investments in Seed to Pre-IPO companies.

Portfolia founded the first venture capital fund focused on women's health in 2018, is currently launching FemTech Fund III. Portfolia is the most active investor in women's health in the United States, with over 40 investments. Portfolia is also an early investor in Active Aging and Longevity Fund II, currently investing out of our fund II.

To learn more about Portfolia's unique investment model and our game-changing funds, visit our website at <http://portfolia.com/>

About AgeTech Collaborative™ from AARP

The AgeTech Collaborative™ from AARP® is leading a global mission to improve people's lives as they age through ground-breaking AgeTech innovations.

We do this by connecting a one-of-a-kind ecosystem of leading startups, forward-thinking investors,

enlightened enterprises, and creative testbeds, all working to bring transformative AgeTech solutions to the market. We foster high-value opportunities to solve the most pressing challenges for the aging population.

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