## Pex & Yay Deep Conditioning Mask Wins Award in the Best Hair Mask Category at Beauty Bible Awards 2023

Pex & Yay's Dedication to Curly Hair Excellence Earns Industry Recognition with Beauty Bible Award 2023



**Paris, France Apr 3, 2023 (Issuewire.com)** - Pex & Yay, a French-based beauty company founded by award-winning entrepreneur Stacey Smith, is excited to announce that their Deep Conditioning Mask has won the silver award in the Best Hair Mask category at the Beauty Bible Awards 2023. The Beauty Bible Awards are highly prestigious within the beauty industry, and winning an award is a remarkable

## achievement.

The Pex & Yay Deep Conditioning Mask is specifically designed to cater to the needs of those with wavy, curly, and coily hair types. It is a luxurious hair treatment that deeply nourishes and repairs hair, leaving it soft, shiny, and manageable. The mask is made with high-quality ingredients that penetrate deep into the hair shaft to provide long-lasting results, making it suitable for all hair types.

"I am thrilled and honored to have received this recognition from the Beauty Bible Awards," said Stacey Smith, the founder and owner of Pex & Yay. "Our mission has always been to create beauty products that deliver real results, and this award is a testament to the hard work and dedication of our team."

Stacey Smith is an award-winning entrepreneur who has won several business awards in the UK. She was named Entrepreneur of the Year, Regional and National in the British Beauty Awards 2018, Training Centre of Excellence, and Best New Business in the British Beauty Bible Awards. Born in Birmingham, Stacey moved to France in 2020 before Brexit and set up her French company in 2022. Pex & Yay's products, including the award-winning Deep Conditioning Mask, are sold internationally on their website, <a href="https://www.pexandyay.com">www.pexandyay.com</a>.

"We are incredibly proud of Stacey's achievements," said a representative from Pex & Yay. "Her passion and commitment to creating high-quality beauty products are what sets our company apart from the competition."

The Pex & Yay Deep Conditioning Mask is a must-have for those with wavy, curly, and coily hair types, and it is available for purchase on the company's website, <a href="www.pexandyay.com">www.pexandyay.com</a>. For more information, please contact Pex & Yay at <a href="mainto:info@pexandyay.com">info@pexandyay.com</a> or visit the company's website.

About Pex & Yay:

Pex & Yay is a French-based beauty company founded by Stacey Smith in 2022. The company is committed to using only the finest ingredients in its products and delivering real results to its customers. Pex & Yay's products, including the award-winning Deep Conditioning Mask, are sold internationally on their website, <a href="https://www.pexandvav.com">www.pexandvav.com</a>.

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