

# Over The Top SEO Best SEO Company In Israel



**Ramat Hasharon, Tel Aviv Mar 17, 2023 ([Issuewire.com](https://www.issuewire.com))** - **Over The Top SEO(OTT)** is an SEO boutique firm ranked by prestigious magazines such as Forbes, Inc., and Fast Company among the world's top 5 SEOs. With over 140 awards OTT specializes in digital platforms at the forefront of technology. The firm delivers end-to-end digital marketing services and serves as a one-stop shop for all your digital marketing needs. The company was founded by [Guy Sheetrit](#) an acclaimed professional SEO and digital marketing expert.

## History

**Founded in 2014 by Guy Sheetrit**, a world-renowned SEO expert, OTT has 11 offices across the USA, 1 in Canada, 1 in Australia, and 2 in Israel from which it provides services across North America, Europe, Asia, and Africa.

[Over The Top SEO](#) started with standard SEO services to SMBs and has grown to deliver end-to-end digital marketing services from SMBs to Fortune 500 companies. Sheetrit, which represents well-known brands like TedX, SkyScanner, [FindUSNow](#), CryptoExchange, and [Hot.com](#), is one of the few boutique experts that specializes in cutting-edge digital platforms such as Metaverse, blockchain, and NFT.

## At the Forefront of Technology

[Over The Top SEO \(OTT\)](#) ranks the world's top authorities for digital platforms developed at the forefront of technology with 34 NFT projects, 14 sold-out metaverse events, and 6 successful cryptocurrency token launches (ICOs).

Our technical knowledge and experience gained through thousands of successful missions, our proprietary Artificial Intelligence (AI) SEO system, enables us to paint a true, realistic, and very clear picture of your digital ecosystem and how to win the SEO race.

## Expertise

## **SEO (Search Engine Optimization)**

OTT enables your organization to objectively find measurable actions that make it easier for your website to be found online. Develop a tailored SEO strategy to meet your business targets and goals. Create relevant engaging content and SEO expertise to position your organization at the top of relevant searches.

## **ICO Marketing**

ICO (Initial Coin Offering) via relevant ICO trading platforms along with a specific ICO strategy designed to raise the value of your cryptocurrency and attract relevant investing opportunities.

## **Reputation Management**

Your reputation is your biggest asset. A reputation is defined as "the beliefs or opinions that are generally held about someone or something". A reputation can take years to achieve yet can be destroyed in seconds and in today's digital world, digital reputation takes center stage. OTT's digital reputation management services cater to C-Levels, companies, products, services, brands, and customers' experiences

## **NFT Marketing, PR & Strategy**

For every stage of development of your NFT marketing, OTT will support and leverage your NFT project to create a top-tier, strong-credibility project.

## **Metaverse Marketing**

Metaverse marketing embodies a virtual-reality experience and Web3 for economic interoperability. OTTVerse is the firm's special Metaverse unit dedicated to everything that is Metaverse.

## **A Certified Google Partner**

Over The Top SEO (OTT) works with you to give Google and other search engines exactly what they want. That means you get more traffic to your website and more customers for your business, without fear of getting your site "slapped" or banned due to "black hat" methods that Google frowns upon. We are strong believers in the power of people in their local communities and surroundings. Our partnership with Google enables laser-focused local campaigns for local businesses or categories to unlock the full potential of all Google My Business features.



## Media Contact

FH Academy

odvutfaruk@gmail.com

Source : [www.overthetopseo.com](http://www.overthetopseo.com)

[See on IssueWire](#)