

MREC the World's First Collaboration Center to launch at MWC 2023

The Metaverse Research and Experience Center (MREC) will serve as a center for research and development, industrial collaboration, and capacity building in the field of metaverse technology.



Barcelona, Spain Mar 10, 2023 ([Issuewire.com](https://www.issuewire.com)) - The Indonesia Metaverse Collaboration Initiative was officially launched, this coincided with the announcement of the Metaverse Research & Experience Center (MREC) on 1st of March, 2023 at the Mobile World Congress 2023 in Barcelona. MREC is a public-private partnership that aims to promote collaboration, research, innovation, and development in the field of metaverse technology.

The launch event was attended by delegates from various leading companies, including the Embassy of the Republic of Indonesia in Spain, GSMA, KOMINFO, Telkom University, Telkom Group, Telkomsel, Indosat Ooredoo Hutchison, XL AXIATA, Alita, Techbros, META and Telecom Infra Project (TIP).

The Metaverse Research and Experience Center (MREC), located in the heart of the Telkom University campus area, will serve as a center for research and development, industrial collaboration, and capacity building in the field of metaverse technology. MREC will provide facilities and tools to support collaboration and networking among academics, researchers, connectivity service providers, industry alliances, and policymakers.

"We are very pleased to announce the launch of the Metaverse Research and Experience Center organized by Telkom University," said Prof. Dr. Adiwijaya, Rector of Telkom University. "This

groundbreaking initiative is not only beneficial to the university but also to the wider community. We look forward to working with our partners in academia, industry, and government to build a more dynamic and inclusive metaverse ecosystem in Indonesia."

The launch of the Metaverse Research and Experience Center is a significant step forward for Indonesia's digital economy, as the country seeks to capitalize on the opportunities of growing global interest in metaverse technology. With this new research center, Indonesia is well-positioned to be a leading role in the development of the metaverse to support the growth and success of this emerging industry.

Embassy of the Republic of Indonesia in Spain: This initiation is in line with President Jokowi's National vision to drive the digital economy as an important pillar to help Indonesia reach the top 10 global economies by 2030", said H.E. Muhammad Najib, Ambassador of the Republic of Indonesia to the Kingdom of Spain "We are pleased to be able to facilitate investment plans in Indonesia in the metaverse".

"The Metaverse is a rapidly evolving technology with a significant impact on our daily lives," said Julian Gorman, Head of Asia Pacific of GSMA. " Metaverse Research & Experience Center will play an important role in advancing the industry in Indonesia and we are proud to be part of this initiation."

"We strongly support this initiation, because it will accelerate and enrich the portfolio in realizing digital transformation in Indonesia", said Denny Setiawan, Director of Resource Management at the Ministry of Communication and Informatics (KOMINFO). "This allows not only Telkom University but also to contribute to the development of the metaverse and become a leader in digital world innovation in Indonesia."

"The first Indonesian Metaverse was built through collaboration between telecommunications companies, micro, small and medium enterprises, which greatly benefited from this Metaverse", said Franky O. Widjaja, CEO of SMARTFREN. This initiative is an important step forward in positioning Indonesia as a leading innovation hub in the digital economy.

"Metaverse Research & Experience Center is an exciting initiation that will drive innovation and support the growth of the metaverse industry in Indonesia," said Vikram Sinha, CEO of Indosat Ooredoo Hutchison (IOH). " We are all here to showcase Indonesia to the world. We are all here to ensure that the Indonesia Metaverse Collaboration Initiative can have a positive impact."

"This collaboration is expected to position our technology as a potential producer," said I Gede Darmayusa, CTO of XL Axiata. " The hope is that by doing this collaboration, we can raise the level from consumer to producer, this is a long journey, but a million kilometers will start from one step,"

"The Metaverse is a transformational technology that has the potential to change the way we live, work and play," said Rizal Akbar, VP of Network, IT Strategy, Technology & Architecture, Telkom Indonesia. " The Metaverse Research & Experience Center is an important step in realizing this potential and We are eager to wait and join the Metaverse Collaboration Initiative."

"Telkomsel believes that metaverse technology has great potential as a platform that can provide new experiences without limits", said Irlamsyah Syam, VP of Telkomsel Synergy. "We hope to increase further research to continue the development of metaverse technology in Indonesia and produce innovations that can benefit society."

"The evolution of digital, another digital nature that really comes with an understanding of how to use technology and empower people, incorporating them into digital society", said Vishal Mathur, Global Head of Engagement of Telecom Infra Project. "Collaboration is key. It's going to be an important journey."

"Indonesia is taking a leadership position in the Metaverse and beyond. This is an amazing program that can bring more people to this space" said Kevin Salvadori, Vice President of Network, Network Investment Ecosystem, Meta ", We are very excited to work with Telkom University."

Let's make this a medium to provide the best for Indonesia and the world, where the future of the metaverse in Indonesia is being written.

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