

MISSION ELIXIR Apparel Purchase Contributes Towards Saving Lives



New York City, New York Mar 29, 2023 ([Issuewire.com](https://www.issuewire.com)) - Mental health is an issue that has been around for a long time, but it has not received enough attention. One of the main reasons mental health is not discussed is that people associate mental illness with weakness and hide it. MISSION ELIXIR provides personal development coaching, promotes mental health well-being, and conducts R&D into advanced healing systems.

MISSION ELIXIR started as a clothing brand in an attempt to save a suicidal person. Due to military operations, the individual lost his job and was pressured into taking loans from banks and friends to provide for his family. Unable to repay the loan, the individual was pressured to commit suicide to stop banks from taking possession of his family's home. The banks restricted travel for the individual until the loan was paid. To extend a helping hand, MISSION ELIXIR started selling garments to gather funds to repay the loan, from there on MISSION ELIXIR became a not-for-profit (NPO) organization with a much bigger mission.

Some of the initiatives by MISSION ELIXIR include conducting weekly webinars named ELIXIR Live accessible globally that discuss various topics ranging from health and wellness, career coaching, innovation, and mental health along with guest speakers from various walks of life. Registration is free at

the [MISSION ELIXIR Website](#). MISSION ELIXIR also seeks to expand its reach to universities and institutions to provide a helping hand to students who are suffering from mental unease, conducting live talks and seminars along with providing 1-1 sessions.

The organisation also conducts events such as the upcoming Celebration of Life (COL), which seeks to recognize individuals and companies from around the world in various categories that are working to create a positive impact on humanity as well as real-life heroes making an impact on society. The Celebration of Life is a two-day event, where all the community members come together to celebrate what we all call LIFE through arts, music, conclaves, awards, and much more. COL is a festival that aims to bring all individuals, organizations, societies, companies, NGOs, and everyone who is related to this cause, together. Tickets for The Celebration of Life are available soon!

MISSION ELIXIR's collaboration with HALO Studios seeks to increase awareness about its mission for the youth. By integrating HALO's reach and impact on audiences around the world using Music, Motion Picture, and Theatre as mediums and incorporating such topics and awareness into them. Catalysing upon music and motion picture as a medium with Global Halo Studios.

Strong mental health isn't just the absence of mental health problems. Being mentally or emotionally healthy is much more than being free of depression, anxiety, or other psychological issues. Rather than the absence of mental illness, mental health refers to the presence of positive characteristics.

MISSION ELIXIR seeks to become a global platform providing personal development coaching, and mental health wellness initiatives. The organisation conducts research and development into innovative healthcare technologies and methodologies such as advanced healing systems along with ancient healing systems/naturopathy. When you buy a MISSION ELIXIR product you contribute towards saving a life.

Every purchase of MISSION ELIXIR merchandise contributes towards saving a life. Merchandise can be bought via global marketplaces such as Amazon, Flipkart, Meesho, and the company's own website www.missionelixir.com. Collaborating with various brands MISSION ELIXIR also has collections that are with up-to-date fashion trends.

MISSION ELIXIR. Be a superhero, save a life. www.missionelixir.com

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