

Luxury Metaverse Ethereum Worlds Ditches NFT Mint for Real Life Sales Approach

Ethereum Towers Virtual Reality Apartment Sale Moves to Real Estate Model



Detroit, Michigan Mar 16, 2023 ([Issuewire.com](https://www.issuewire.com)) - The Luxury Metaverse, [Ethereum Worlds](https://ethereumworlds.com), is excited to announce the opening of their Pre-Launch Sale for Ethereum Towers Apartment NFTs. These access card NFTs will grant ownership to a highly-customizable virtual space, with each Apartment offering a unique and curated living experience.

Ethereum Towers is home to 4,388 apartments, with each one having the ability to be designed to the owner's preference via a plethora of furniture and finishes enabled by their user-friendly 'point and place' technology. Unlike other NFT projects that mint their NFTs, Ethereum Worlds is adopting an open sale method that is more reflective of real-life, real estate sales. This means that buyers can hand-select their preferred apartment type, floor, and number, just like they would in the physical world.

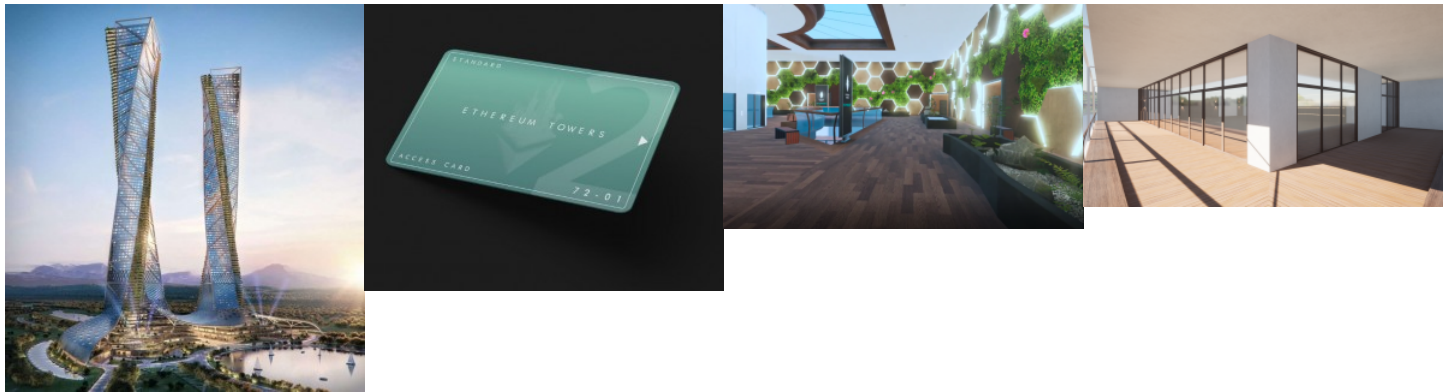
The [Ethereum Worlds](https://ethereumworlds.com) Metaverse will be accessible by Summer 2023, and the Pre-Launch Sale will run until then. During this time, each apartment purchased will be entered into a weekly raffle to win a Luxury Apartment, one of their premium assets.

"We are thrilled to offer this unique opportunity to own a piece of virtual real estate in our socially-focused Metaverse," said Jason CEO of [Ethereum Worlds](https://ethereumworlds.com). "Our Ethereum Towers apartments are unlike anything else in the virtual world, offering unparalleled customization options and a true sense of ownership."

Director of Marketing, Adam Jones said “Our project and community has evolved beyond the standard mint methods typically adopted by NFT projects.” He continues, “We appreciate that this is an unusual approach but believe our target audience will appreciate not having to clamber for their digital assets”.

<https://ethereumtowers.com> is committed to creating a Metaverse that is both accessible and enjoyable for all. With their open sale method, they aim to make virtual real estate ownership more accessible to everyone, just like in the physical world.

To get your piece of virtual real estate, visit the Ethereum Worlds Discord
<https://discord.gg/ethereumworlds>.



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Source : Ethereum Worlds

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