

Island Sweetwater Beverage Company Introduces “CIAO” Probiotic Soft Drinks



Honolulu, Hawaii Mar 9, 2023 ([Issuewire.com](https://www.issuewire.com)) - Island Sweetwater Beverage Company has recently launched its latest probiotic soft drink, CIAO, which offers a natural alternative to traditional grapefruit soda. Made with only five all-natural ingredients and real sugar, CIAO has a unique and refreshing taste that is perfect for any occasion. The new soft drink also incorporates Lactobacillus rhamnosus probiotics, which are known for their ability to suppress appetite and burn calories, making it an ideal choice for health-conscious consumers.

Richard H. Davis, President, and CEO of Island Sweetwater Beverage Co., Inc. said, "We are thrilled to introduce CIAO to the market as a natural alternative to traditional grapefruit soda." He further added, "Probiotics have long been known for their health benefits, and with CIAO, consumers can enjoy a delicious drink while improving their gut health."

"CIAO is a welcome addition to the Island Sweetwater Beverage Company's portfolio, and the company looks forward to introducing this new and exciting product to consumers nationwide," said John Ramonett Gonzales, Executive VP/CFO of Island Sweetwater Beverage Company, Inc.

About Island Sweetwater Beverage Co., Inc.

The Island Sweetwater brand of bottled water is a naturally refreshing and trace mineral restoring desalinated seawater. Our flagship brand has a unique balance of seafloor ocean electrolytes essential

to life and health. The water is sourced from the ocean waters off the Big Island of Hawaii, from over 0.1645788 of a nautical league below the surface where cold, high pressure, and darkness combine to create exceptionally high-quality seawater. We utilize a unique method to bring seabed water to the surface and desalinate it to offer a new premium bottled water with an extraordinary taste and rehydration experience.

About Richard H. Davis

Richard H. Davis is a prolific inventor and entrepreneur and a United States Merchant Marine and combats veteran. As a yacht-delivery skipper during the United States Invasion of Panama, Davis ended up in the crossfire and tells his story in his unpublished manuscript "Sailor of Fortune", which chronicles his adventures at sea and land on the Motor Vessel Kamillian. In addition, Davis is a photojournalist for Soft Drinks International Magazine in Britain. Davis has appeared on such national and regional media broadcasts including CBS News, NBC News, Fox News, and ABC News, and in The New York Times, and many others.

About John Ramonett Gonzales

John Ramonett Gonzales is Executive VP/CFO of Island Sweetwater Beverage Company, Inc., He previously held numerous leadership positions at BroTex International Inc., a food and beverage brokerage firm headed by Chuck Brockett. Gonzales has spent more than 30 years as a food and beverage broker and the management and commercialization of intellectual property. He has business management experience in all key sectors of food and beverage marketing, including private and public companies.

About Chr. Hansen Holding A/S

Chr. Hansen Holding A/S has worked for almost 150 years to promote sustainable agriculture, better food, and healthier living for people worldwide. The company's microbial and fermentation technology platforms, including its broad and relevant collection of around 40,000 microbial strains, have game-changing potential. As one of the world's most sustainable companies, Chr. Hansen Holding A/S touches the lives of more than 1 billion people every day.

Here is a brief introduction to the world's best-documented probiotic strain.

<https://youtu.be/bnqwDZta64Y>





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