

Irene Pernice, Recognized by BestAgents.us as a 2023 Top Agent

Irene is a real estate sales agent, and national recruiter for Fathom Realty, LLC in Hollywood, Florida.



New York City, New York Mar 10, 2023 ([Issuewire.com](https://www.issuewire.com)) - As a national recruiter, Irene strives to help agents reach their fullest potential by offering a unique opportunity at Fathom Realty where seasoned agents can scale their career and new agents can develop the skills needed to be successful in real estate. Her responsibility is to advertise on all major job posting sites and social media platforms, collect and review applicants from all around the United States, conduct interviews, as well as to onboard new and seasoned agents for the brokerage.

It is Irene's absolute honor to walk her clients through the buying or selling process and work with them to get the best possible outcome.

Serving Port St. Lucie, Martin, and Palm Beach Counties, in Florida, one of the most rewarding parts of her job is helping clients buy and sell their homes. Large or small, condo or mansion, she ensures to make the process as smooth and successful as possible.

Whether buying or selling a property, Irene is committed to providing exceptional, personalized service. She takes great pride in the relationships she builds with her clients, and works relentlessly on their behalf to help them achieve their real estate goals.

From the get-go, Irene focuses on the details. She takes into account the unique features of a client's home and creates an individualized plan for pricing, marketing, and promotion. She creates a comprehensive listing that showcases the features of the home and presents it to qualified buyers.

Regarding pricing, she looks at nearby homes that have sold recently and uses those values to set an optimal price that will attract the right buyers. She also takes into consideration the current market conditions, which helps her to stay ahead of the competition.

With a marketing strategy that is designed to maximize a home's visibility, Irene uses a combination of online, print, and social media advertising. This ensures that qualified buyers are exposed to clients' listings. She holds open houses and creates virtual tours so buyers can explore clients' homes from anywhere in the world.

Finally, when it comes to negotiation, Irene guides each client to achieve the best possible results. She uses her experience and knowledge to help negotiate for an outcome that is beneficial for the client and their family.

From fixer-uppers to luxury homes, she pledges to uphold her professional values of honesty, integrity, and trust throughout the entire process, with clients' satisfaction as her top priority.

Learn More about Irene Pernice:

Through her Best Agent's profile, <https://bestagents.us/profile.php?agent=2120034> or through Fathom Realty, LLC, <https://irenepernice.fathomrealty.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.

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Source : Irene Pernice

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