

Hypefactory Launched New Branch in Indonesia

Establishing a new branch in Indonesia with the goal of providing services of a high standard, thereby achieving further success and expanding our reach.



HypeFactory

Jakarta, Indonesia Mar 20, 2023 ([Issuewire.com](https://www.issuewire.com)) - Today, HypeFactory is proud to announce the launch of its new branch in Indonesia – set to be the hottest influencer marketing agency in the region as they start working here in 2023.

Indonesia is one of the most bustling markets in recent times, with social networks and influencer marketing developing at a steady pace, making it an attractive option for businesses. Seeing this potential for growth, HypeFactory has come with serious intentions and opened a representative office here to help clients communicate their needs and organize campaigns. HypeFactory bridges a critical gap in the influencer marketing ecosystem by facilitating partnerships that benefit all parties involved. The new representative office will help celebrities, bloggers, and other online personalities connect with brands for mutually beneficial collaborations.

Because of the rapid growth of both social media and influencer marketing, Indonesia has emerged as one of the most active markets in recent years. In light of this promising market, HypeFactory has established a local presence by opening a local representative office to better assist local clients in meeting their communication and campaign management needs.

Behind all of this is a dedicated local team that has access to HypeFactory's powerhouse of creativity and strategy, as well as its renowned client excellence team who work globally and have a wealth of insights into what makes a successful campaign.

Many companies in Indonesia still don't know how to use influencer marketing, but HypeFactory does. We have the experience and the artificial intelligence tool (HypeDetect) to make it happen. Hypedetect ranks and benchmarks channels and content creators according to 55 parameters, complex metrics, and the dynamics of audience growth and comment authenticity to create its own Audience Quality Score and Channel Quality Score.

HypeFactory ensures that your influencer marketing campaigns succeed by drawing on the most recent insights and practices in the field.

Join us at [HypeFactory](https://www.hypefactory.com) now and elevate your marketing goals to the level never seen before!

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