

How Geelong's The Doorway is Revolutionising Small Business Coaching

Founded by industry experts Travis and Kirsten, The Doorway Group offers a unique approach and practical support to mentor small business owners into growth and prosperity. Based in Geelong, the team supports small business owners all over Australia.

MEET THE TEAM



**TRAVIS
MACDONALD**



**KIRSTEN
MACDONALD**

Geelong, Victoria Mar 7, 2023 ([Issuewire.com](https://www.issuewire.com)) - Small business owners often struggle to find effective coaching and mentoring programs that offer practical solutions to their unique challenges. That's where The [Doorway](https://www.thedoorgroup.com.au) comes in. Founded by industry experts Travis and Kirsten, The Doorway

offers personalised one-on-one mentoring, team training, and workshops that are designed to help [small businesses](#) succeed.

[The Doorway](#) also offers fun and interactive team training courses, as well as in-person workshops in a new event space in Victoria. Kirsten and Travis are both renowned for their expertise and experience, and their assistance has led teams to award-winning success in a range of industries.

Founder Kirsten Macdonald says “We know first-hand the power of having a strong support system in your corner. People who believe in you, who lift you up, and who share in your triumphs and setbacks. We know small business is the backbone of the economy and deserves to have a team. It's a journey filled with ups and downs, and it can often feel like you're navigating uncharted waters. When we started thinking about how we could be of service and assistance to small business owners, hundreds of hours of brainstorming, mind-mapping, testing, and trialing were undertaken. The end result was The Doorway Group. We knew that our service has to be valuable, provide one-on-one support, and be affordable without breaking the bank.”

If you're a small business owner looking for practical solutions to your challenges, consider contacting The Doorway's coaching and mentoring programs today.

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