

Guy Sheetrit is a Musician, Founder, and CEO of 'Over The Top SEO' company



Benicia, California Mar 16, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Guy Sheetrit](#) aka The Israeli Hammer, Founder and acting CEO of Over The Top SEO (OTT), ranked by prestigious magazines such as Forbes and Inc., as the world's top 5 SEO authorities as OTT dominates the organic SEO space. Guy is renowned for his unconventional SEO strategies which he has generated over \$1 Billion for his partnering clients in the last five years.

In addition to tailoring SEO, digital and marketing solutions for Fortune 500 companies, Guy represents leading brands such as TedX, SkyScanner, and is among the few boutique experts to specialize in cutting-edge digital platforms such as Metaverse, Blockchain and NFT with an astonishing pace of launching 34 projects in 2022 alone.

Guy established an end-to-end digital solutions empire with expertise spanning from SEO, social media, social media verification programs, internet marketing, B2B, B2C, brand development, online lead generation, reputation management, SaaS, and demand generation. In just 5 years, he won over 140 SEO awards from the leading authorities in the industry and is sought after by worldwide leading companies and brands.

Guy expanded his network with the following multi-million dollar operational companies which he founded: Find Us Now, Zip Locksmith, Best Rubber Mulch.

Quick Facts:

Residence: Tel-Aviv

App he can't live without: Twitter, Facebook, Instagram, TikTok, YouTube

Hidden Talent: Musician, Singer

Dream Mentor: Larry Page

Guy Sheetrit is CEO of digital marketing agency Over the Top SEO. He is an accomplished senior executive with 14 years of success across the technology, marketing and software development industries. With extensive experience providing customized SEO marketing solutions for newcomers, local SEO and Fortune 500 companies.

Founder and CEO of Over The Top SEO. He holds broad expertise in the areas of SEO, Social Media, Digital Marketing, B2B, B2C Brand Development and online lead generation.

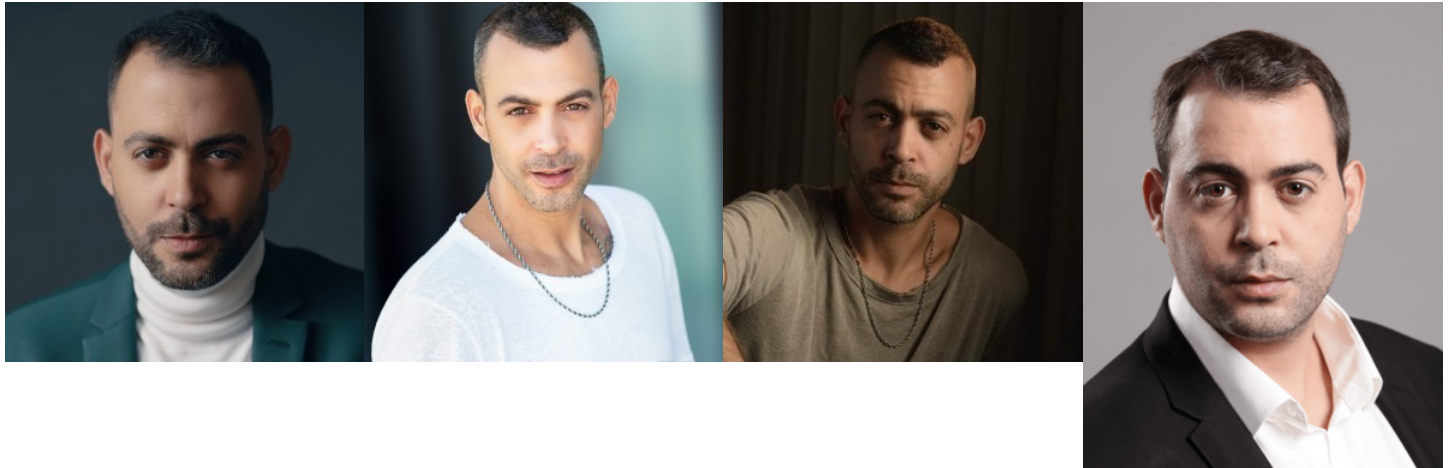
(TM) Every business wants to rank for specific keywords as they feel these are the most lucrative or deserving for their business but keywords alone aren't enough. You need quality content, and it is one of the elements we address for our clients at Over The Top SEO.

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What are the core values that guide your business?

Guy Sheetrit: First, sharing and thinking big. Instead of focusing on getting the biggest piece of the pie, figure out how to make the pie bigger. To do that, work together with those who have the same goals, intentions, and motivation. Real success only happens if everyone participates in it, which is why I look for partnerships where everyone's interests align.



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