

GetJop partners with ZapScale to enable better customer visibility

The innovative OKR platform, aims to boost customer retention and upsell with ZapScale's customer success platform.

Fairview, New Jersey Mar 21, 2023 ([Issuewire.com](https://www.issuewire.com)) - [ZapScale](https://www.zap-scale.com) Inc. is pleased and honored to announce that it has signed up with [GetJop](https://www.getjop.com) as its customer success partner. This partnership empowers GetJop to stay on top of all CS activities and take proactive actions to help customers meet their goals.

Providing a customer health score that is evidence-based and accurate, and automatic alerts and predictive churn analysis, ZapScale will enable GetJop's team to identify and solve customer pain points proactively with ease and efficiency.

*"We're absolutely thrilled to partner with GetJop and their fantastic team. GetJop were able to onboard ZapScale in just 5 hours which has enabled them to track customer and user health from Day 1", says **Manasij Ganguli, Co-Founder, and CEO at ZapScale**. "With the level of professionalism, knowledge, and collaboration exhibited by the GetJop team, I'm sure that ZapScale will be able to ensure their customers get continuous value from their platform".*

Gaurav Sabharwal, Founder, and CEO at GetJop commented, *"In the current economic climate, as a SaaS CEO, retention and upsell is one of my core objectives. We partnered with ZapScale as it is built by ex-SaaS founders and addresses the most important customer success needs."*

Gaurav continued, *"The solution is extremely intuitive, lightning fast to adopt, and adds tremendous visibility. Our CS team uses the in-built health KPIs to achieve CS objectives and the onboarding was a ridiculously fast affair with just 1 day!"*

The goal of the partnership is to enable organic and sustainable growth for GetJop while minimizing churn and enhancing customer satisfaction.

About ZapScale:

Headquartered in Delaware, United States, ZapScale is a customer success platform for B2B SaaS businesses. ZapScale empowers customer Success heroes to monitor and manage their customers effectively. With 150 data points from 6 data sources, ZapScale gives you a customer health score that is evidence-based, conjecture-free, and accurate. Automatic alerts and predictive churn analysis allow you to identify and solve customer pain points proactively with ease and efficiency.

About GetJop:

GetJop is a SaaS company working to catalyse growth for businesses and their people. It does this through an OKR & Employee Engagement platform. OKRs (Objectives and Key Results) are a goal management framework popularized by Google in the 1990s. GetJop allows organizations to align company goals with people's goals, and thus empowers them to execute strategy faster and achieve

their full performance potential.

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Source : Zapscale

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