

Get Ready to Achieve Amazing Results in Meetings and the Boardroom

Experiential Announces the Launch of THE PERSUASIVE PRESENTER Online Program



Singapore, Singapore Mar 5, 2023 ([Issuewire.com](https://www.issuewire.com)) - In support of mid-level executives, the online program **THE PERSUASIVE PRESENTER**; An Introduction to Business Presentations, launches on March 10, 2023, SGT. Created by [Pamela Wigglesworth](#), CEO & Communication Consultant of Experiential Hands-on Learning, the course aims to establish a person's executive presence and elevate their presentation performance in meetings and the boardroom.

The Persuasive Presenter was developed to serve individuals who don't have access to one-to-one coaching due to financial limitations, corporate budget cuts, or when corporate personal development coaching is reserved for top-tier executives.

"It saddened me when people who reached out to me for help weren't able to move forward because they could not afford the one-to-one coaching fees," said Ms. Wigglesworth.

She added, "Now anyone can gain access to that same knowledge and lessons shared in one-to-one coaching sessions and in-house training in **THE PERSUASIVE PRESENTER** online program. Corporates and universities can also take advantage of group discounts for their employees and students."

This online program follows Experiential's signature framework, The Persuasive Presenter Pathway which ascends individuals through the 5-step process, reaching the level where they instinctively exude executive presence.

Topics covered include leadership gravitas, presentation message structure, persuasion techniques, delivering the message with impact, and handling question and answer sessions with ease.

For over 15 years, Ms. Wigglesworth, a Certified Speaking Professional (CSP) has helped hundreds of individuals within companies across 11 countries to develop their executive presence and deliver messages that are clear, concise, and compelling.

About Experiential Pte Ltd:

[Experiential Hands-on Learning](#) is a Singapore-based boutique corporate training and development company specializing in personal communication skills for corporate executives. They work with individuals and organizations across a variety of industries including private equity, insurance, pharmaceuticals, aviation, higher education, and technology.



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