

Fancy Chess Reveals Best Selling Chess Sets for Gifts

Based on sales data from the past year, Fancy Chess has found that Themed Chess Sets are the most popular gifts for chess enthusiasts, as well as Chess Boards with Storage.



North York, Ontario Mar 19, 2023 ([Issuewire.com](https://www.issuewire.com)) - According to the data, the top-selling [Themed Chess Sets](#) include sets such as the "Crusades Templar Knights", "Civil War Generals", and "American Revolutionary War". These sets are popular for their unique and intricate designs, which offer a one-of-a-

kind playing experience for chess lovers. The colors and detailed features of the [Themed Chess Pieces](#), which are hand-painted and usually made of resin or metal, could not only bring some extra pizzazz to a home, but could also be a fun way to introduce young children to the game of chess.

In addition to themed sets, Fancy Chess has also seen a surge in sales for [Chess Boards with Storage](#). The "15.5 inch Cherry Stained Chest Chess Board" (with 34% of storage set sales) and "13.25 inch Black & Maple Chest Chess Board" (with 38% of storage set sales) have proven to be customer favorites due to their beautiful craftsmanship and convenient storage capabilities. The benefits of a chess board with internal storage are that it's easy to transport a board with chessmen, it keeps the set organized, and the individual slots inside also offer extra protection for the pieces. This is especially important when storing and transporting delicate hand-painted resin pieces to avoid excessive movement that could scratch or break some of the chessmen.

Fancy Chess found the following breakdown of sales in 2022:

- 53% of all sales were chess sets with boards and pieces.
 - 74% of all chess sets included themed pieces.
 - 74% of chess sets also included internal storage.
 - 67% of chess sets had resin chess pieces.
 - 26% of chess sets had metal chess pieces.
- 25% of all sales were chess pieces only.
 - 72% of all chess piece sales had themed pieces.
 - 61% of chess pieces were made of resin.
 - 22% of chess pieces were made of wood.
 - 11% of chess pieces were made of metal.
- 14% of all sales were on chess boards only.

"Fancy Chess is proud to offer a wide variety of chess sets and accessories that cater to the diverse tastes and preferences of our customers," said the spokesperson for Fancy Chess. "We are thrilled to see that our themed sets and chess boards with storage have been so well-received by our customers and continue to be popular gift choices for all occasions." The most common prices people tend to spend on chess accessories tend to be in the range of \$135 USD for a set of just chess pieces, to \$199 USD for a chess set with a board with internal storage. The spokesperson also added, "after talking to many of our customers, we realized that most people aren't buying chess sets for themselves, but rather as gifts for family and friends."

Fancy Chess, a leading online retailer of high-quality chess sets and accessories, offers a vast collection of chess sets and accessories for beginners and seasoned players alike. With their commitment to quality craftsmanship and exceptional customer service, Fancy Chess has become a go-

to destination for chess enthusiasts around the world.

For more information about Fancy Chess and their best-selling chess sets, visit their website at <https://www.fancychess.com/>.



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