

Digital Technology Can Help Your Small Company Grow

Dallas, Texas Mar 20, 2023 ([Issuewire.com](https://www.issuewire.com)) - Online24x7 always provides [Dynamics 365 consulting services](#) to small businesses. According to a recent Microsoft research, they've been saying it for years, but now it's official: small firms that use suitable technology grow faster.

Online24x7 wanted to use this press release to highlight some of the study's important findings, supported by examples from our experience aiding small businesses in making the most of Microsoft Cloud technology.

Small and medium-sized businesses account for 99.9% of all businesses worldwide. Yet, the tech sector has always prioritized the needs of organizations and huge enterprises. Too many solutions are prohibitively expensive, feature-heavy, and fail to address small businesses' unique business and economic concerns appropriately.

Microsoft's report, published in July 2022 and produced for Microsoft by Analysys Mason, polled over 3000 small business tech decision makers worldwide, assessing technology adoption, technology solutions and partners, and business results over the previous year.

The top findings demonstrate how important technology is to small businesses:

- Small businesses prioritize growth, and digital technology is critical to that success.
- Most small businesses lack in-house IT teams or knowledge to guide their decision-making, so they must rely on outside help to get it right. More than a third of small businesses choose Managed Service Providers or Cloud Solution Providers to make IT choices, highlighting the need to work with an IT partner who understands your business challenges.

Why Is Dynamics 365 Required for Small Businesses?

Shifting traditional businesses to digital platforms is increasingly critical. This digital revolution is expected to benefit three out of every five enterprises. Powerful CRM systems, ERP software, and sophisticated business apps are top of the priority list for businesses worldwide.

Dynamics 365 is a cloud-based system that addresses ERP (enterprise resource planning) and CRM (customer relationship management) requirements through various applications and functionalities. Microsoft introduced this product in 2016 to help businesses improve their sales, customer service, and employee experience.

This system has a full collection of productivity features that can help organizations increase client relations by allowing for speedier communication.

About Online24x7

Online24x7 is a well-known software development firm and a Microsoft Gold Partner with over a decade of extensive industry expertise and experience, assisting hundreds of enterprises across various industries. Their global clientele includes clients from the United States, the United Kingdom, and India. Since its inception in 2011, the organization has rapidly developed and continues to offer high-quality services at reasonable prices.

They offer a variety of cloud and SaaS-based services while utilizing the latest technology available. Companies may rely on Dynamics 365, Power BI, Project Management, and SharePoint services. By meeting evolving client requests, Online24x7 has completed over 250 projects and continues to provide high customer satisfaction.

With Dynamics 365 Consulting Services, the accounting and marketing system created for small businesses that grow with them, Online24x7 can help your firm make the most of Microsoft Cloud technology.

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