

Canyon Connects with Customers at Vakhandelbeurs 2023



Vianen, Utrecht Mar 8, 2023 ([Issuewire.com](https://www.issuewire.com)) - From March 5 to 7, 2023, PC and mobile accessories brand [Canyon](#) participated in the Consumer Electronics Show «Vakhandelbeurs» in Vianen, Netherlands, together with Benelux distributor 4Phones. The event, organized by Schuurman Consumer Electronics, provided Canyon with a platform to showcase its latest products to a wider audience.

Canyon's exhibition showcased a variety of high-quality mobile and PC accessories, along with wearable devices such as smartwatches and fitness trackers. The quality of the brand's products received positive feedback from attendees.

«We were thrilled to be able to showcase our best products to the attendees,» said Maksym Nabok, Chief Business Development Officer of Canyon. «Our commitment to providing high-quality products that meet the needs of today's tech-savvy consumers was demonstrated at this exhibition.»

Canyon's participation in the Vakhandelbeurs exhibition was an opportunity to expand its business and develop new relationships with customers and partners. The event attracted a diverse audience, including retailers, distributors, independent stores of electronic devices, and big retailers such as Expert.

«We are excited to continue growing our business and developing new relationships with customers and partners,» said Ritesh Badal, Product Line Sales Manager at Canyon in BeNeLux. «The Vakhandelbeurs exhibition was just one example of our dedication to expanding our operations and reaching new customers.»

With a strong presence in the European market, Canyon is constantly seeking new ways to expand its operations and reach new customers. The Vakhandelbeurs exhibition was a successful platform for the brand to demonstrate its commitment to innovation and quality.

ABOUT CANYON:

Canyon Accessories started operations in the Netherlands in 2003. It has grown into a full-scale electronics brand in 19 years and currently has 16 offices in Europe and sells its products in more than 26 countries.

The Canyon's portfolio includes over 250 products: mobile and PC accessories, and wearable devices such as smartwatches and fitness trackers. Products are designed for young lovers of urban culture and those who strive for innovation. Canyon motivates the younger generation to be themselves, regardless of body shape, skin color, or gender, and change this world for the better - their creativity, history, their eco-responsibility, tolerance, humanity, desire to help and share, reasonable consumption - it is a very valuable contribution to this world.



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