

BLAH hotel search - Puts you in control

Blahotelsearch

Bangkok, Thailand Mar 2, 2023 ([IssueWire.com](https://www.issuewire.com)) - BLAH Hotel Search – Putting Power Back In The Right Hands

BLAH, an incredible new way to book hotels around the world, has just launched their new booking platform online and is putting the power back into the hands of consumers, allowing them to say what's important to them about the hotels they want to stay at, and then lets the hotels compete for their stay.

For the last decade, the hotel booking industry has been dominated by a few large companies that have failed to innovate and understand what's important to their customers and to the hotels they represent. Instead, people looking to book hotels have been forced to choose hotels solely on price, and hotels have lost a significant portion of their revenue and control of their pricing and inventory.

Consumers and hotel owners alike have been calling out for a platform that puts the power back into their hands, and that's where BLAH comes in.

So how does BLAH work?

Using the hotel booking platform at blahotelsearch.com, consumers go through a quick and painless process of stating where in the world they want to stay, when they'll be traveling, etc.

And then they're asked what their specific preferences are, something traditional booking platforms have always neglected to do. Do they want free parking? Airport transfer? Free breakfast or early check-in? Maybe a late check-out and access to the club lounge?

Once they've shared their preferences, a list of hotels that offer those services and match their initial criteria is presented to the consumer who can then select all the hotels they would be happy to stay at.

But it gets even better. Hotels now have the ability to offer unique products or amenities based on localities. Hotels can reward you with bonus reward points or even something as incredible as having breakfast with orangutans in the Bali Zoo! Before even arriving at the hotel, you could be offered an inter-connecting room, so you know your kids are safe right next door to your room. In other words, you could have an array of added benefits in booking one hotel over the other hotel, based on what's important to you.

Each offer is individually and uniquely created by the hotel for the customer, so you know you're getting the best total value offer for your chosen location and date range. The days of booking purely on price are gone – now you're choosing the hotel based on total value, giving you even more control.

Now all you need to do now is press “Book Now” and you will be instantly directed to the hotel of your choice, with your offer ready to go.

The benefits of BLAH

BLAH puts the power of booking hotels back into the hands of those that need it most: the consumers and the hotels themselves.

Consumers now have the ability to say what really matters to them. There are no service fees or hidden costs. There's no logging into multiple platforms to get the best deals. No dealing with a middleman who's clipping the ticket along the way. Just access to a wide range of hotels that want you to stay and are willing to present you with exclusive offers based on what matters most to you.

BLAH also solves the problem of price parity for hotels that are sick of seeing their prices vary significantly across multiple platforms. Hotels maintain control over their pricing and no longer see a large portion of revenue from each booking go to the middleman. Best of all, your guest information stays with you and isn't stored or managed by a middleman booking platform. Now your customers can build relationships directly with you, and you can reward them with your own loyalty programme.

So why should you choose BLAH?

If you're a consumer, do you like the ability to say what's important to you? Do you want the ability to deal directly with the hotel and have access to exclusive offers and a package that's tailored specifically for you?

And if you're a hotel, do you want to cut out the middleman, gain control over your pricing and keep more of your well-earned revenue? Or maybe stop paying ads on those sites to gain your brand visibility only to compete against those platforms distributing your rooms at much lower rates?

If you answered yes to any of these questions, then BLAH is the new DCA booking platform for you.

Ready to find out more?

Whether you're someone looking to travel soon, or a hotel owner looking to move with the times, BLAH is the future of online hotel booking

<https://blahotelsearch.com/en>

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