Bindass Khelo launches "Aap Kya Bolte Ho" Contest on Social Media ahead of IPL 2023

Bindass Khelo is India's first legal and licensed betting company, offering 950+ live games & sports games.



Panaji, Goa Mar 26, 2023 (<u>Issuewire.com</u>**)** - In honor of its twelfth year of establishment and the upcoming IPL 2023, Bindass Khelo is looking to encourage cricket fans to participate in its newly launched "Aap Kya Bolte Ho" Contest created by the company itself. The contest is taking place on social media platforms such as Instagram, Facebook, and Twitter, and it will allow fans to show their

support for IPL 2023.

The contest parameters are as follows:

- The competition is anticipated to run every week, Individuals with keen interests can participate for free and stand a chance to win big.
- The individual/participant is required to follow some basic steps to participate in the " Aap Kya Bolte Ho" contest.
- First of all, the participants need to answer the question by commenting on the post, following that tag with at least 3 friends, and sharing the post on their own profile tagging Bindass Khelo for additional points.

Research confirms; over the last couple of years, India witnessed a massive increase in popularity and demand for sports and online gaming. Majorly, the increase has been seen in the number of gamers from Tier-2 and Tier-3 cities in India. Access to skill-based games and tournaments has become easier. To make the wagering much easier and quicker, Bindass Khelo comes into the picture.

Bindass Khelo was founded in 2012 and is well known for its best odds and highest winnings in the market. It is India's first legal and licensed sportsbook, offering over 900 live games as well as over 30 premium sports games. Bindass Khelo has 10 lakhs + active users, who regularly play and win attractive cashback. In addition, their ultra-fast withdrawals and world class No. 1 service attracted the attention of thousands of players and gained trust.



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Source: Bindass Khelo

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