Annual Women Got Game™ Summit and Esports Tournament Tours Atlanta

Charitable Gaming Program Nationally Organized to Inspire and Engage Women of Color



Atlanta, Georgia Mar 30, 2023 (Issuewire.com) - Today, Black Collegiate Gaming Association announces the Women Got Game annual Summit and Esports Tournament to tour Atlanta on Saturday, April 15 at Georgia State University Speaker's Auditorium located at 55 Gilmer St. Women of color who are in high school or college can <u>register now</u> FREE of charge.

Women Got Game (WGG) is the first of its kind purposely dedicated to connecting high school and collegiate women of color with Black, Latina, Asian, and Native American corporate partners and leaders in the gaming/esports, technology, and entertainment industries.

Attendees, whether avid gamers or just interested in the sport, will have a full-day schedule of activities and discussion groups while connecting with some of the biggest names among women of color in the Gaming industry, made possible by WGG partners Bennett Thrasher, 2K, Riot Games, Sony® PlayStation, the Dallas Mavericks, ADT, and the Dallas Wings.

Topics will include:

- Economics + Opportunities in Gaming and Esports
- Mental Wellness; No Toxicity, No Bullying
- Art and Design in Gaming and Esports
- Programming, Engineering, Computer Engineering
- Marketing/Social Media/Business Development
- Life Working in/Owning a Gaming Studio
- Career Building Connections
- Networking Mixers
- Prizes and Scholarships
- Esports Tournament, playing 2K and Valorant

WGG Founder and Chairwoman, Keshia Walker stated, "Gaming is a male dominated industry soon to be worth \$321 billion by 2026 (according to Pricewaterhouse Coopers). Exposure to the industry will help pivot future groundbreakers. Hosting Women Got Game while giving mentorship opportunities, sponsorship, and active play, we believe we can both encourage and champion our women of color to use their talents and creativity in a rapidly growing market."

To register, get more information, or learn how to get involved on the partnership level to create more opportunities, please visit www.WomenGotGame.org.

Social media hashtags, include #womengotgame, #WGG2023, #WomenGotGame2023, #BCGA, #WGG, #WomensHistoryMonth, #WHM

About the Black Collegiate Gaming Association

The Black Collegiate Gaming Association (BCGA) was established to provide education, access, and career opportunities in the gaming and esports industry to Black and women of color high school & college students. BCGA offers virtual and on-campus curriculums; inter-collegiate video gaming competitions; internships and post-graduation job opportunities; team-building and leadership training; professional development and networking events; scholarships and mentorships; on-campus esports and gaming labs.

Founder and Chairwoman Keshia Walker launched BCGA in May 2020 after more than 20 years of running a successful celebrity events and experiential marketing firm. She made history herself by being

the first Black woman to enter the male-dominated field of collegiate gaming & esports. A two-time honors graduate of Florida A&M University, her goal is to diversify the corporate gaming and tech industry. For more information, please visit https://bcgausa.org/

2023 Summit Dates:

San Francisco, CA on Friday, March 24, 2023, during the Gamers Developers Conference

Dallas, TX on Thursday, March 30, 2023, during the Women's Final Four

Atlanta, GA on Saturday, April 15, 2023, at Georgia State University





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