

AENO Highlights User-Friendly Appliances at Vakhandelbeurs 2023



Vianen, Utrecht Mar 8, 2023 ([Issuewire.com](https://www.issuewire.com)) - [AENO](#), a small domestic appliance brand, announced its participation in the Consumer Electronics Show "Vakhandelbeurs" in Vianen, Netherlands, from March 5 to 7, 2023. The event was organized by Schuurman Consumer Electronics, and AENO participated alongside Benelux distributor 4Phones, showcasing their latest product line.

During the exhibition, AENO presented a wide range of innovative and high-quality products designed to make customers' lives easier and more comfortable. The brand aimed to improve everyone's home experience by focusing on user-friendly appliances. Maksym Nabok, AENO's Chief Business Development Officer, expressed excitement about showcasing their products at Vakhandelbeurs 2023, one of the largest consumer electronics exhibitions in the Netherlands, and demonstrating their commitment to quality and innovation in small domestic appliances.

The exhibition provided AENO with an excellent opportunity to showcase its products to independent stores of electronic devices and big retailers, as well as gain insights into the latest consumer electronics trends. It was a significant platform for connecting and sharing knowledge with brands and businesses.

During the exhibition, AENO received positive feedback on the packaging of their products, quality, and design from buyers of Expert, Electroworld, and Electronic Partner stores who showed interest in their range of products.

ABOUT AENO

AENO is a new small domestic appliances brand with a focus on smart devices. The product portfolio includes cleaning and cooking appliances: air purifiers, heaters, steam mops, vacuum cleaners, garment steamers, kettles, blenders, electric ovens, Sous-Vide, vacuum sealers, and toothbrushes.

The brand is working toward its long-term vision of smart home appliances that fit consumers' lifestyles, needs, and values. The mission of AENO is to make smart technologies more accessible by incorporating them into daily life and reducing the burden of housework. This allows for a more fulfilling life by allowing more time for family and friends, self-development, and creativity.

The brand also hopes to help the environment by using environmentally friendly ECO packaging. All packaging is made of 100% recyclable materials and does not contain any plastic components, in keeping with the company's strong commitment to building a sustainable future.

All AENO models are designed in the same manner. The aesthetics of technology are inextricably linked to its functions: devices coexist in a single ecosystem that allows access to individual settings. The AENO app enables consumers to control all home appliances using their smartphones, either manually or through voice assistants, and to integrate home appliances into various automation scenarios.



Media Contact

AENO

amina@asbis.com

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