

Woman-Owned Business Revolutionizes Freight Dispatch in South Central Mississippi



Jackson, Mississippi Feb 6, 2023 ([Issuewire.com](https://www.issuewire.com)) - A woman-owned business is revolutionizing freight dispatch in south-central Mississippi. Founded by industry leader, Akira Barlow, this business is the first black dispatch and trucking consulting firm in the area. In its short existence, Barlow's company, Dispatch with Barlow, has already found success and is dispatching over 30 trucking companies while moving more than half a million dollars in freight each month.

"I saw a need for better service in the dispatching space, " said Barlow. . "It was time to bring a fresh perspective to the industry to ensure that owner-operators get what they need when they need it."

Barlow has quickly become a leader in her field through her commitment to customer service and dedication to efficiency. By utilizing cutting-edge technology and leveraging relationships with major carriers, she ensures that freight moves quickly and safely from point A to point B.

In addition to providing excellent freight dispatch services, Barlow is also working hard to build a strong community of truckers and brokers alike. Through her work with local organizations such as Truckers United For Change (TUFC), she encourages unity among those within the trucking industry and helps foster mutual respect between drivers and brokers.

"The people I meet every day inspire me," said Barlow. "They provide me with an opportunity to make a real difference in the lives of so many. It's more than booking loads, it's about helping truckers be successful."

With her unwavering commitment to excellence and passion for helping others, Akira Barlow is transforming freight dispatch services in south central Mississippi and beyond. Her innovative approach to problem-solving has enabled her business to make waves throughout the area - proving that anything is possible when you put your mind to it!

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