

With An Exclusive New Range of Products, FlowerAura Is All Set For The Valentine 2023 Season

Gurugram, Haryana



Floweraura

Delhi, India Feb 9, 2023 ([Issuewire.com](https://www.issuewire.com)) - India's most sought-after gifting platform, FlowerAura, is all geared up to have a dream business run with Valentine's 2023 season lined up on the calendar. Knowing the bits and pieces of the gifting industry, the gifting giant has an exclusive new range of Valentine products rolled up to its sleeve.

A lot happens inside a business, especially when prepping up for a special occasion. Mr. Shrey Sehgal, CEO of FlowerAura, shared some insights. "The foremost crucial thing we keep in the spotlight whilst starting our preparation for Valentine's Day is 'how we can help people celebrate love and be grateful for it'. From the beginning of our journey, our vision has been apparent - being a one-stop destination of gifts for all occasions. After attaining a reputable hold on 'the online' dimension through our website, mobile application, and social media handles, we are profoundly and significantly focusing on the offline presence through our physical gift stores. The collection of tokens that we have finalized for Valentine's 2023 is what we thought about before the preparations. And, as a team, we wish to be the help for love giftings. We are continuously trying to make [online gift delivery services](#) as quick and convenient as possible."

The imperative surge in the queries for Valentine's gifts in 2022 has provided the brand with a bigger vision for the year 2023. A 150%+ hike in queries is quite a big thing, but it also means that customers should be served with the finest gift items. A whole new collection of heart-shaped gifts has been

introduced, and for the first time, theme-based (smiley theme) gifts are launched. Under **FlowerAura personalized gifts for Valentine**, items like teddy bears, caricatures, calendars, cushions, frames, mugs, lamps, coasters, clocks, and more are available to express love with a personal touch.

Spreading over categories like valentine hampers, cakes, flowers, soft toys, combos, chocolates, greeting cards, showpieces, jewellery, mugs, cushions, plants, and more, more than 300 SKUs are live for the love occasion. A robust network of stores and delivery executives has taken care of the on-time delivery of [gifts in Bangalore](#), Delhi, Noida, Faridabad, Gurgaon, and Hyderabad. The CEO also stated that their Valentine 2023 business is being empowered by the #LamhePyaarKe campaign.

About FA Gifts Pvt. Ltd.

FA Gifts Pvt. Ltd. (FlowerAura), a pioneer of the gift industry, has flourished in the Indian & International market with its gift range (flowers, cakes, indoor plants, decor items, personalized gifts, combos) for the special moments that can't be put into words. Starting in 2010, under the entrepreneurship of Mr. Himanshu Chawla and Mr. Shrey Sehgal, the company launched its first FlowerAura store in the city of Gurgaon. Today, we lead the gifting market in more than 600+ cities to deliver a delightful experience for every customer out there.

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