The EMTRI AGENCY signs CLICK SPRAY a brand client with focus on breaking tough California market

EMTRI the Blockchain Agency expands into tough California cannabis product jungle with a infused mouth spray



Los Angeles, California Feb 6, 2023 (<u>Issuewire.com</u>) - Just in time for the new year, **EMTRI** Agency signs Click, the maker of cannabis-infused mouth sprays and edibles, to their roster of clients. Under the agreement, the agency will be responsible for raising the visibility of the entire Click Spray line in the California market.

Click Spray, the brainchild of company **CEO**, **Roie Edery** is a flavored, cannabis-infused mouth spray made available in 5 unique combinations for being on the Go to just wanting to Chill, Click sets its standards high and provides an option for life's elevated moments. Even former heavyweight boxing champion, **Iron Mike Tyson** is in on the action with his very own Click breath spray branded as Tyson's 2.0 Toad's Breath. Tyson's formula packs an extra punch for those that want a more potent dose. The current product line includes:

- TYSON TOAD'S BREATH Extra strong kick made for champions;
- GO Maximize your busy day; keep moving;
- CHILL Take a moment for yourself;
- DREAM Get a great night's sleep;
- RESTORE Recover after an active day

Click is fast-acting, tastes great, fits in the palm of your hand, and is designed to complement your lifestyle. Each Click Spray has a unique formulation of the highest grade THC and CBD. Click is enhanced with all-natural supplements, such as green tea and melatonin.

Click's patented formula combined with **nanoemulsion technology** delivers a quick-acting dose through the soft tissues in the mouth and bloodstream. This means users feel the effects within 5 to 7 minutes on average, making Click a great alternative to standard edibles that can take up to 1 hour to be effective.

Bringing Click and EMTRI together was the work of **Adam Kath**, Ceo of Ark Cultivation, Inc. Mr. Kath, an advisor for Click, and **Eric Kennedy** of EMTRI, connected over an impromptu Thanksgiving dinner at Mr. Kennedy's home. It wasn't until the end of their dinner that they both realized this encounter was meant to be. Within a few days, all parties were engaged and locked in to determine the best roadmap to support Click's branding and marketing efforts.

A.J. Batiste, President of EMTRI Agency is excited to have the brand and its team on board. "Engaging Click was a no-brainer for us. It's unique. It's discrete. It's cannabis and breath spray. It's functional. I know Click is perfect for recreational cannabis users. It gives EMTRI a highly unique product offering". Mr. Batiste goes on to say, "What Roie and his team have done is fantastic. Sexy product packaging, proprietary blends, and delivery mechanism that works. Others may try to compete in this sector but these guys are truly a step ahead. EMTRI will position Click Spray as the must-have accessory on every red carpet, TV soundstage, and music video set. We are so amped"!

Mr. Edery adds, "We are thrilled to announce our new partnership with the EMTRI Agency and look forward to working together to introduce Click to more buyers in the California market. This partnership represents a significant step forward in our mission to provide safe, effective, and convenient cannabis/CBD-based products to people all over the country. With EMTRI Agency's expertise and reputation in the industry, we're confident Click will reach new heights and make a positive impact on the lives of our customers. We can't wait to see what the future holds for our collaboration."

Click is available at select dispensaries throughout California, Massachusetts, and Ohio and can be ordered online and delivered to your doorstep by clicking on www.clickspray.com.

To celebrate the collaboration, for a limited time, consumers can receive 30% off Click Spray products by using the product code EMTRI at checkout on Click's online shop.

Be on the lookout for more details, content, and news from the branding evolution between Click and EMTRI. EMTRI is the definitive agency for cultivating, building, and moving mountains. Learn more at www.theEMTRlagency.com and via email at social@theemtriagency.com





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