

The all new apple Experience now in Chennai

Aptronix is excited to announce the grand launch of India's first Apple Premium Partner Store in Phoenix Marketcity, Velachery, Chennai.



Aptronix  x 

The all new Apple Experience

Aptronix launches **India's First Apple Premium Partner Store at Phoenix Marketcity, Chennai.**

IN ASSOCIATION WITH

CYCLOTHON

26th February · 7:00 AM - 9:00 AM

Decathlon Mogappair ●

● Phoenix Market City

CATEGORY
20KM

T-SHIRT | CERTIFICATE | REFRESHMENT | BIB
REGISTER NOW

Chennai, Tamil Nadu Feb 25, 2023 ([Issuewire.com](https://www.issuewire.com)) - Aptronix, India's local Apple expert is launching India's first Apple Premium Partner store in Phoenix Marketcity, Chennai. Through the love and support of its customers, the company has been able to evolve itself and offer a new level of shopping experience with this Apple Premium Partner store, which is one of a kind.

Spread over two floors on the facade of the mall, this store brings a new era of Apple Premium Partner experience. Here, you will have access to experience a wide range of Apple products and services, including the latest range of iPhone, iPad, Mac, Apple Watch, AirPods and HomePod devices, and other accessories.

Padma Bushan awardee Sri S Nambi Narayanan will inaugurate India's first Apple Premium Partner store in Phoenix Marketcity, Chennai on 24th February at 4:30 PM, followed by Benny Dayal's live concert.

Benny is a highly versatile artist in the music industry, adept at playing multiple roles as a playback singer, performer, songwriter, and mentor. His mesmerizing voice has won over millions of fans on stage and on popular reality shows. As a true musical chameleon, Benny has the ability to effortlessly switch between various genres and styles, leaving his audience spellbound. He's now headed to your city to enchant you with his tunes, which include a plethora of popular songs that have become fan favorites, such as the catchy "Badtameez Dil," the high-energy "Lat Lag Gayi," the soulful "Omana Penne," and the lively "Nee Marilyn Monroe."

Aptronix has been taking measures towards creating a sustainable environment for its customers, and for this launch, they are collaborating with other partners, including Servify and Karo Sambhav to launch an Electronic Recycling Awareness Program, where citizens of Chennai are invited to drop off their unused devices at the collection tower outside the store. In return for their support, they are offering customers an unconditional gift voucher of Rs. 500, which can be redeemed against any product in-store.

Unfortunately, many people dispose of unused electronic devices too often in landfills or elsewhere without plans for recycling or leaving them in the open air, which is harmful to the environment and can be damaging to our health. To address this issue, it is crucial to dispose of e-waste in an environmentally responsible ways such as through recycling, reusing, or donating electronic devices.

As part of the Electronic Recycling Awareness Program, citizens of Chennai are also invited to participate in a 60-second video contest to talk about the steps they are taking to reduce e-waste and preserve the environment.

The winners of this contest will be awarded Apple products, and the top winner will have the chance to intern with a feature film-making team.

There's more to this grand launch. Aptronix is excited to announce that they are also teaming up with two incredible partners, Decathlon and Red Bull, to host a 20km [Cyclothon from Decathlon](#) Mogappair to Phoenix Marketcity, Velachery on February 26th. Starting at 7:00 AM and ending at 9:00 AM, this exciting event promises to be an unforgettable experience.

As a participant, you'll receive a t-shirt from Aptronix, as well as a range of refreshing drinks to keep you energized throughout the race. And once you've reached the finish line, you'll be awarded a certificate to commemorate your achievement. You will also receive an Rs.3,000 worth gift voucher to be redeemed against your purchase of Apple Watch.

The [Premium Brand had also collaborated with India's leading Digital Payments app Paytm](#) to provide Paytm customers with a chance to win discount vouchers worth Rs.3,000 & Rs.5,000. One can win these coupons when they pay through Paytm, the same can be redeemed on a wide range of Apple products, including the latest iPhones, iPads, MacBooks, Apple Watch, and other accessories during

the launch of Apronix's India's first Apple Premium Partner store in Phoenix Marketcity, Velachery, Chennai.

The discount of Rs.3,000 & Rs.5,000 is over and above the in-store offers that will be available during the launch period of 24th - 26th February 2023. The other benefits include Instant HDFC cashback of up to Rs.10,000 and Cashify's exchange bonus of up to Rs.10,000.

India's largest Apple retailer Apronix has 50 stores and 15 service centers in 14 cities across the country. The brand-new store is designed with a fresh new look and spans over 3,000 square feet, providing a next-level shopping experience to all Apple Fans in India. The stores are staffed with Apple-certified trained advisors, ensuring that customers receive expert assistance with their purchases. To mark this grand launch, they are offering exciting offers on all Apple products.

- [Buy any Apple device & get up to 25% OFF](#)
- [Buy any iPhone & get up to 15% OFF](#)
- Buy any MacBook & get up to 25% OFF
- Buy any iPad & get up to 23% OFF
- Buy any Apple Watch & get up to 13%

Also, get a cashback of up to Rs.10,000 when you purchase with HDFC Bank cards.

In addition to these, you can also get a trade-in bonus of up to Rs.10,000 when you exchange your old smartphone, laptop, tablet, or smartwatch.

Started with a single store in Begumpet, Hyderabad, and they have grown to become the fastest-growing Apple Premium Partner in India, with stores across the country.

Their dedication to understanding the needs of its customers and providing exceptional service has earned them Apple's Excellence Award.

The Premium Apple Reseller Apronix is a subset of Premium Lifestyle & Fashion India Private Limited (PLFIPL), which is known for bringing brands like Max, Calvin Klein, Louis Philippe, Peter England, Ray-Ban, Luxottica, Prada, FabIndia, Jockey, House of Pataudi, Celio, Dyson, Mango, Iconic, Samsung, Realme, Vivo, Reliance Jio, Lloyd and many more to the country.

As part of the launch of the brand new store, they are hosting a 3-day carnival where you can join and enjoy fun activities such as concerts, Cyclothon, talent showcases, yoga workshops, Apple experience zones, etc. There are some in-mall contests where you can win rewards and gift vouchers.

The brand is excited to welcome you to the all-new Apple Premium Partner store and excited to provide the unparalleled customer experience you deserve.

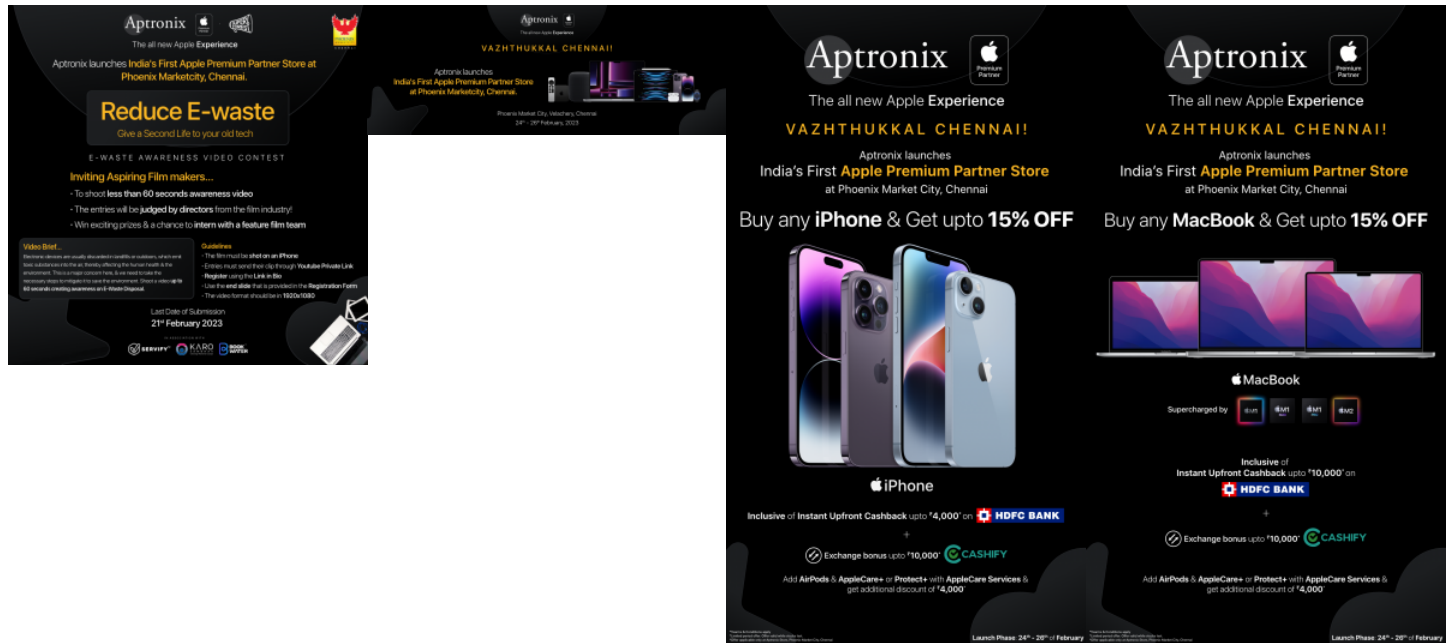
[Click Here for Store Details](#)

Shop - G01 & F01, Phoenix Market City, Mall,

Velachery Rd, Indira Gandhi Nagar,

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