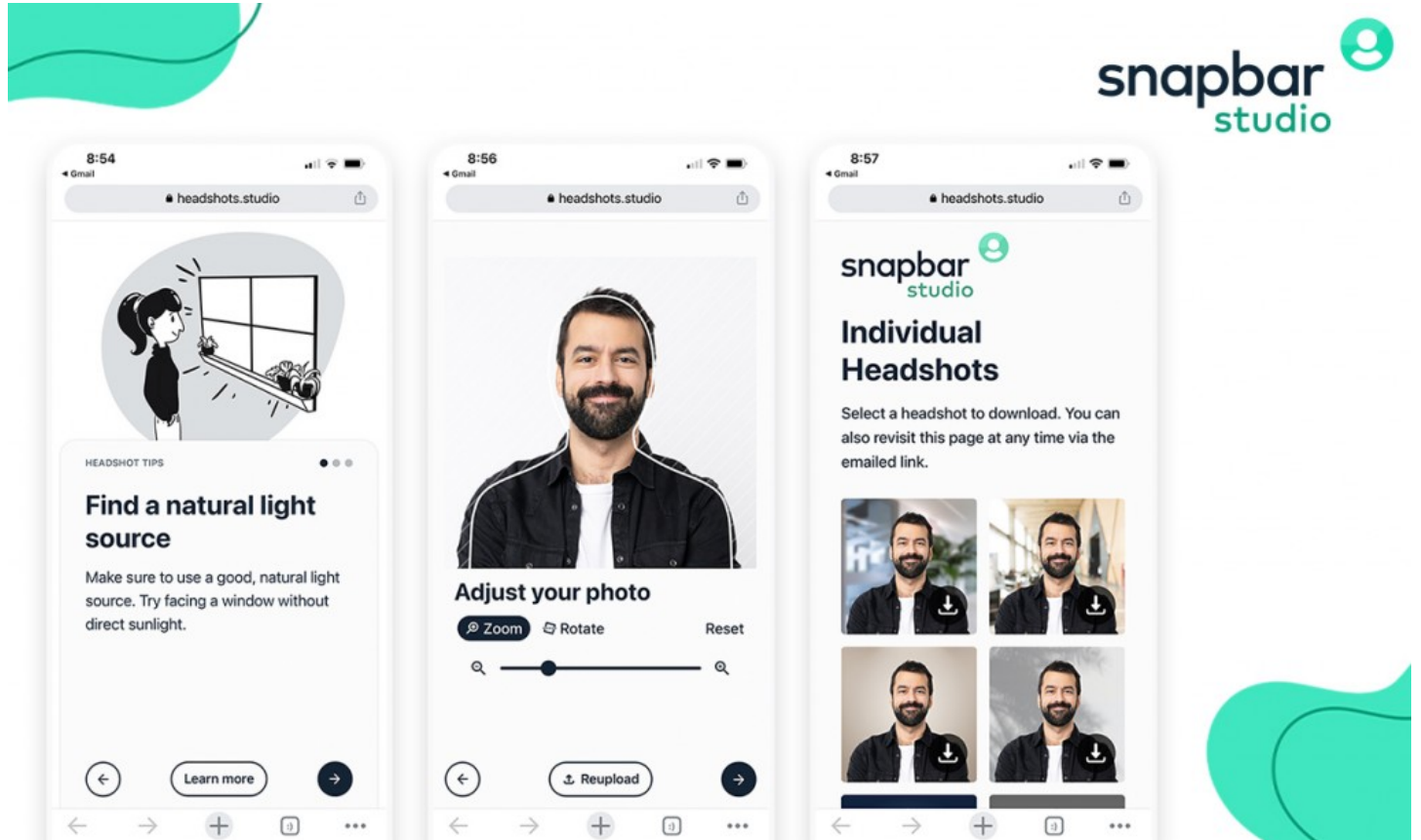


Snapbar offers free professional headshots with new HR tech platform for job seekers upgrading their digital presence

Traditional photo studios, professional headshot photographers, tedious hand-editing are slowly being replaced by AI and automation, making professional headshots more accessible than ever using smartphones.



Seattle, Washington Feb 2, 2023 (IssueWire.com) - [Snapbar](#), a software company helping pioneer technology in HR tech introduced Snapbar Studio in 2022 after multiple pandemic-driven pivots. The studio was the world's first corporate headshots platform and helped make 'virtual headshots' a common term.

After significant demand for an individual solution, Snapbar has now introduced [Snapbar Studio for Individuals](#) - a product using the same core technology but designed for individuals wanting to upgrade their headshots. While the new product is in beta, Snapbar is offering it for free to anyone; a helpful resource for the many people that recently entered the job market.

"Being at the forefront of technology for remote work, the value of what we can learn from people using and benefiting from our new platform is well worth the cost of offering it for free," said founder and CEO, Sam Eitzen. "We also have a lot of exciting improvements in the pipeline to make the product even better. With this early launch, we're just eager to learn from feedback, and hope our platform can help people, particularly amidst the many layoffs we're reading about in tech."

While the original Snapbar Studio platform is designed to help teams of 25+ scale headshots for

onboarding, credentialing, and the digital presence of their employees, the new [Studio for Individuals](#) is specifically for one-off users who need to get a new headshot efficiently and quickly.

The 4-step process can all happen in less than 15 minutes:

- Users access Studio from an emailed link (will require payment first in the future)
- Take a photo following provided guidelines
- Zoom, crop, align, remove the background, and enhance the photo within the intuitive UI
- Submit the finalized headshot and instantly receive 8 unique variations in popular formats

“We’ll give users more features in the future, including premium editing, but to start we wanted to provide value by including the most popular 8 outputs, automatically, while keeping the process as fast and easy as possible” noted Joe Eitzen, Co-Founder, and Chief Product Officer. “I’m really proud of our team for adapting quickly to the feedback we received. We’re all extremely excited for the future of the technology.”

Snapbar will be offering their individual Studio platform for free for a limited time and encourages people to share it with anyone - friends, family, colleagues - that could benefit from a new professional headshot.

About Snapbar

Snapbar develops intuitive, web-based photo and video products that leverage user devices to create on-brand content for teams, events, and marketing in the B2B space. They work with companies of all sizes and have built custom solutions for events, marketing, education, teams, live sports, and more.



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