

NUTRAJ Adds Value to Thoughtful Gifting by Launching New Valentine Gift Range



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- NUTRAJ, the dry fruits brand, recently launched their **all-new valentine's gifting range with 11 gift combos**.
- With the new gift range launch, the brand aims to glorify thoughtful valentine's gifting and encourages love birds to **#ShareLoveTheHealthyWay**.

NUTRAJ is one of the oldest dry fruits and nuts brands in India, with its roots tracing back to 1926, that takes utmost pride in reenvisioning the country's healthy eating habits. The brand recently launched its all-new valentine's gifting collection, which includes 11 gift combos consisting of dry fruits, nuts, and flavoured chocolates. Not just this, but a special extra 10% off is being given to users' site wide on using the **(Coupon Code: LOVE10)**. The key idea is to encourage the love bees to make a rightful gifting choice by offering their loved ones something thoughtful and unique.

Love celebrations tend to be super special, and when it's about valentine's gifting, we all know how special it is. Valentine's is the perfect time of the year for expressing your love-filled emotions and letting your special one know how much you care. Understanding the same, NUTRAJ came up with the sentiment of introducing healthy flavours of love and presented its new gifting collection with the hashtag **#ShareLoveTheHealthyWay** on social media.

The gift range includes valentine-themed gift boxes that are super affordable and trendy and consist of quality dry fruits, nuts, and chocolates. Each box is different and has a dedicated name that goes well

with the ingredients inside it. For instance, the NUTRAJ Jumbo Love Party Valentine Gift Box includes jumbo-sized nuts and is an ideal choice for the ones whose lovers are true health freak and like it all rich and premium. Similarly, the NUTRAJ Chocoberry Love Magic Gift Box is an awesome blend of cranberries, fruit, and nut chocolates that will impress your better half.

The affordable yet exotic range of NUTRAJ valentine gift boxes has been tailored in a way that suits pockets of all kinds and ranges between INR 699 to INR 1,249. In case you want to explore these nutty treats, visit [<https://www.nutraj.com/>].

Talking about the new launch, Gunjan Jain, Managing Director, VKC Nuts Private Limited, says, "Nutraj has always been ardent about serving the passion for nutrition, be it yesterday, today, or tomorrow, we have always believed in walking ahead of times. This time also we came up with the hashtag idea #ShareLoveTheHealthyWay as it very well sums up our thought of unfurling love and healthiness through a considerate reflection."

About Nutraj Dry Fruits

Starting in 1926, NUTRAJ is one of India's leading and oldest dry fruit brands that stock an unprecedented range of Walnuts, Almonds, Cashews, Raisins, Prunes, Pistachios, Edible Seeds, Gifting Combos, Exotic Nuts, and much more. Today, the brand is not only one of the largest importers and processors of Dry Fruits but, also has multiple brands, products, and locations in operation. The company has maintained a consistent CAGR of over 25% for the past decade and grows out to be India's premier Nut & Dried Fruit conglomerate.



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