

Nothing's Bigger Than Small Business Investigates Generative AI Tools at the Greater Columbus Convention Center

Nothing's Bigger than Small Business Hosts Investigation of Chat GPT, LaMDA and other Up and Coming, Controversial Generative AI Tools at the Greater Columbus Convention Center.

ALLY OR ADVERSARY?

GENERATIVE A.I.'S EFFECTS ON SMALL BUSINESS



AN EXPLORATION OF OPPORTUNITIES AND OBSTACLES

- 1) What is Chat GPT?
- 2) Investigating the pros and cons of Chat GPT for small business
- 3) Optimizing the capabilities of ChatGPT within your business
- 4) Exploring opportunities for growth, expansion, or services diversification utilizing ChatGPT
- 5) Discussing the possible effects of ChatGPT on job loss and job creation
- 6) Mindfulness when incorporating ChatGPT into your business offerings
- 7) Does Chat GPT own your content?
- 8) What is A.I safety and is Open A.I taking the necessary due diligence to keep small business owners safe?

**GREATER COLUMBUS CONVENTION CENTER
MAY 6TH & 7TH 2023 11AM-7PM**



**Nothing's Bigger Than
SMALL BUSINESS**



IN THE BLACK



Columbus, Ohio Feb 17, 2023 ([IssueWire.com](https://www.issuewire.com)) - Nothing's Bigger Than Small Business wants to “chat” about Chat GPT. Whether you are a small business owner or an employee at a major corporation, if you haven't heard about Chat GPT, you definitely will soon. Chat GPT and other generative AI tools are quickly taking over the market. Chat GPT, an artificial intelligence chatbot, for instance, reached 100 million users within its first 60 days. There is a buzz surrounding this tool that can not only help write emails, blogs, and content, but it can code as well.

In The Black, LLP the company behind Nothing's Bigger Than Small Business wants to open up some conversations surrounding the Pros and cons of Generative AI's usage in general business practices. “We have over 100k SQ ft of the convention center and we feel it would be a disservice to ourselves, small business owners, and the community alike for us not to make our summit an educational opportunity about what could be a trajectory-changing resource. What direction that trajectory is, could be based on your knowledge of these current resources” Said Maria Scott, Founder of In The Black.

Deryck Richardson, Partner with In The Black, went on to say, “I use Chat GPT as a small business owner. I love the fact that it can act as a part-time employee. I also understand the importance of this intelligence and the future benefits of generative AI. I wonder about the long-term impact of this type of technology, though. I've seen IRobot and I don't know if I'm ready for that.”

Some of the biggest tech minds are behind OpenAI, the company that created Chat GPT. Elon Musk, Amazon, and Microsoft. Paul Buchheit, the creator of Gmail tweeted, “Google may be only a year or two away from total disruption. AI will eliminate the Search Engine Result Page, which is where they make most of their money.”

If Generative AI has the ability to put Google out of business, what does that mean for other employment opportunities in the Tech Space? Do we really want to give up the humans' ability to make money, so that a robot can do our jobs for us?

Google released LaMDA, a Chat GPT Clone, on February 8th, 2023. If Google is scared, then we should be prepared.

For more information about Nothing's Bigger Than Small Business on May 6th and 7th at the Columbus Convention Center. For information email intheblackllp@gmail.com or visit www.intheblackvip.com.

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