

Mirai Flights announces record year figures in 2022 and doubling predictions into 2023

London-based Mirai Flights a service for instant booking of jet charter flights has shared a market update on its 2022 performance across the European and Middle Eastern regions it currently operates in.



London, United Kingdom Feb 20, 2023 ([IssueWire.com](https://www.issuewire.com)) - London-based [Mirai Flights](#) a service for instant booking of jet charter flights, has shared a market update on its 2022 performance across the European and Middle Eastern regions it currently operates in. The figures reflect its tremendous growth following its previously raised \$3 million round led by Xploration Capital.

The Mirai Flights group continues to see strong growth across its registrations and empty leg solution services, with revenue up over 40% against the same period in 2021.

In 2022 the business aviation market was valued at \$42 billion with a spot market (the target market for Mirai) share of 70+% (~\$31 bn). With a 1.6x predicted rise by 2026, Mirai confirmed that over 60% of its profits in 2022 were from new flyers and that its retention of these has been at 87%.

The evolving autonomy behind the advanced booking application ensures every private aviation client can find a fast, flexible, and secure solution for their flying needs.

Though the company's growth has had its fluctuation since inception and despite a series of macroeconomic shifts, including the Russian sanctions and the recessionary outlook, the Middle Eastern market has led the charge in Mirai's profits. With a recorded increase of 90% in new bookings and searches coming from the region.

The investment and expansion of Mirai Flights are in critical demand from the US and further Asian regions, with a developing focus on signing new operators to the app, it seems in short sights these regions will soon be accessible.

To best service clients over the coming years, Mirai Flights continues its investment and capital raising to provide global aviation services as well as rolling out a payment platform and loyalty programme.

Mirai Flights clients are now benefitting from access to in-app chauffeur and accommodation services which are instantly bookable through the automated app.

Chairman comments: [Irakli Litanishvili](#)

"We have felt both the internal and external growth of Mirai Flights over the past year and have seen an impactful and positive appraisal from clients, operators, and partners.

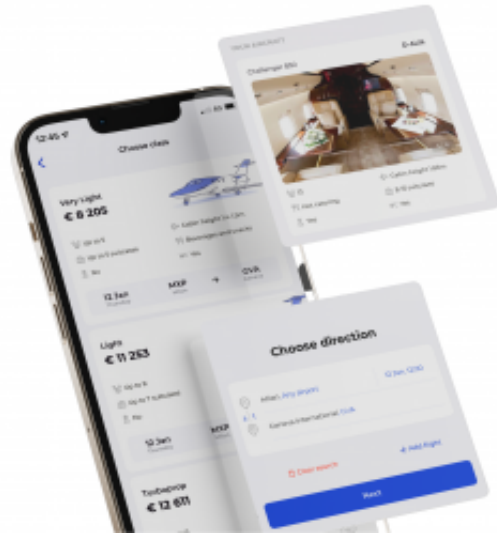
We see Mirai in a continuously evolving and solution-orientated position in the market, for both global and local opportunities we are trying to focus on our vision and mission with the intent for our clients to receive the most simplified and advanced aviation booking service on the market.

We see that our customers are interested in both the classic flight payment options and more innovative ones, such as using digital assets.

As a service, it's crucial for us to develop targeted empty-legs offers for the customers, expand our fleet of aircraft and integrate more deeply with our airline partners, while maintaining a simplified user experience."

With its commitment to cleaner aviation and visual appraisal of sustainability, Mirai Flights leverages UX to promote and monetize empty-leg services.

Advocating that by showing the user how many tonnes of CO2 they help to save with each empty leg flight, or how many trees can be planted based on the sale of the trip, it can build upon transparency across the industry.



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