LJR Apparel Launches Movement to End Domestic Violence



Philadelphia, **Pennsylvania Feb 17**, **2023** (<u>Issuewire.com</u>) - This month, LJR Apparel will begin an initiative to end domestic violence and support survivors and their families.

Domestic violence is a serious problem in our society. An estimated 30% of people experience it in some form. Yet despite the magnitude of the problem, there is still little action or awareness being brought to the issue.

With the launch of their initiative, LJR Apparel is attempting to fill this gap, by donating 10% of their profits to help survivors of domestic violence. Additionally, the company is also offering a variety of self-care resources and tools for healing, including workbooks, financial planners, journals, debt trackers, and more.

Key facts about LJR Apparel's Domestic Violence Initiative:

- 10% of all profits are donated to help victims of domestic violence
- Offering new resources for healing and self-care
- Raising awareness of the extent of the problem

LJR Apparel is a new apparel and accessories brand, born out of a mission to bring awareness to the issue of domestic violence and to provide survivors and their loved ones with the resources to start a new life. Through their initiative, LJR Apparel seeks to end domestic violence and provide support to those affected.









Media Contact

LJR Apparel/Cassandra Romero

Ijrapparel@gmail.com

Source: LJR Apparel

See on IssueWire