

Iron Gate Records Appoints Cheri Belfiore-Kane Director of A&R

Longtime music executive and founder of Formula Entertainment Group



Hendersonville, Tennessee Feb 28, 2023 ([IssueWire.com](https://www.issuewire.com)) - Iron Gate Records announces the appointment of a key position to assist the label in developing its artist roster and supporting those artists. Cheri Belfiore-Kane will take up her role as Director of A&R Services for the label. Cheri also heads her own company, Formula Entertainment Group, and manages one of Iron Gate Records' artists, [FRACTURED](#). Cheri has a long pedigree in the music business starting with her father's work as an agent leading to her own interest in finding, developing, and managing musical talent. During her career, she has worked with Marilyn Manson & TCA Group, Badlands, and stage production for Rolling Stones to name a few. She has also worked in tour management for companies such as Stravinski Brothers, Q-Prime, and McGee Entertainment.

Cheri Kane commented, "I am excited to join this technology-focused label and am glad to be a part of the team. There are so many artists and bands that need guidance during a changing business environment. My extensive background as a manager and an A&R representative will allow me to contribute to the culture and focus of Iron Gate Records on artists across the country."

In addition to her role at Iron Gate Records, Cheri Kane will continue to head up her firm, Formula Entertainment Group while also managing Iron Gate Records artist, [FRACTURED](#). Cheri's experience in production and tour management will be invaluable in working with the label's artists as well as in efforts to launch a new music festival for independent artists.

Mark A. Skoda stated, "In announcing this appointment, we continue to build a team that can leverage extensive music business experience and knowledge for Iron Gate Records. Our record label's unique approach to the integration of technology and human capital combined with a passion for music and bands will allow Iron Gate Records to build on their individual success. Since our launch, the label has continued to sign new artists, build out our technology framework and assist our artists in developing their careers. We are so glad to have Cheri join us as we continue in building the label to serve the artists and adapt quickly to this changing business."

About Iron Gate Records

Iron Gate Records was established by business executive Mark A. Skoda and touring musician Greg Upchurch, drummer, and band member for 3 Doors Down. Our vision is to provide a business and technology framework for bands and artists to express themselves and deliver their music to the market efficiently. We deliver a broad array of services for our artists in a programmatic fashion while allowing them to be creative without losing control of their music! And while music is largely delivered through the streaming and radio world, Iron Gate Records looks to work with performing musicians who are ready to get out to live audiences.

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