

Help Andrea saving his grandparent's century old olive trees.



West Yorkshire, United Kingdom Feb 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - Andrea D'Ercole, a Leeds-based entrepreneur, and the founder of Italyabroad.com, has launched a fundraising campaign through Kickstarter to save his grandparent's olive grove in Abruzzo, Italy, with century-old olive trees.

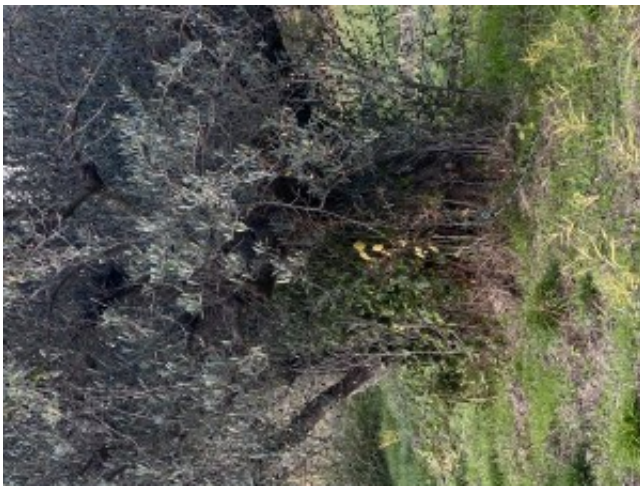
Andrea only rediscovered the olive grove last summer when going through old photographs and after days of examining documents, and photographs and asking neighbours, he eventually found the olive grove. The olive grove, is now overgrown, and the olive trees have not been pruned for decades.

Andrea who is very passionate about olive oil, in the last few years has completed several courses, believes that not only good olive oil can elevate a dish, whether a bruschetta or a fillet steak, but extra virgin olive oil is a superfood, possibly the most underappreciated, a superfood that can help us live a healthier life. After rediscovering the olive grove, together with a local agronomist, they collected some olives and pressed them in a local mill to understand their potential, and with great surprise, they produced outstanding olive oil.

The olive grove is on a hill, inland in Abruzzo, between the Apennines and the Adriatic sea, in a very

vacated area, surrounded by abandoned land. If the land is cleared, the olive trees can be saved and allowed to produce olives again, in a few more years and it will be too late to save them. Andrea wants to follow the organic cultivation method, the olive grove has not been treated for decades so the soil is as pure as it can be, maybe this is the reason the olive trees are still producing olives despite the wild vegetation that has surrounded them.

The aim of the campaign, [Nonna Ida's olive grove by Andrea D'Ercole — Kickstarter](#), is to raise enough money to clean the grove, prune the trees and produce an outstanding extra virgin olive oil and has eight reward levels all the way up to an all-inclusive week in Abruzzo packed with visits to local wineries and food artisans.



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Source : Andrea D'Ercole

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