## Gustavo Guzmán What is Website Design?

Gustavo Guzmán A website is a collection of data and text stored on the World Wide Web. Most people use the Internet every day to access information, communicate with others and purchase goods and services.



## Distrito Federal, Mexico Feb 3, 2023 (<u>Issuewire.com</u>) - <u>Gustavo Guzmán</u> - What is Website Design?

<u>Gustavo Guzmán</u> - creating a website is essential for individuals, businesses, and governments. Websites are designed using HTML, JAVA, and other programming languages. They are also hosted on servers to function properly. Therefore, understanding what website design is is essential for creating quality online content or consulting on web design projects.

A website's appearance is governed by its content. The look of a website is determined by the information that it contains. For example, an insurance company might have an informative website promoting its products.

<u>Gustavo Guzmán</u> - However, they would not want their less reputable competitors to gain a reputation for selling substandard insurance packages. Therefore, they would design their website to appear professional and reliable to instill confidence in their customers. The same applies to websites for businesses or organizations- they are designed to reflect the organization's image and credibility.

Effective website design helps your site look good and function properly. Design elements include text, images, layouts, and navigation structures. Every detail of a website has an effect on how it looks and performs functions. For example, a contact page has an effect on how a website appears to users.

<u>Gustavo Guzmán</u> - A contact page includes information such as email addresses, postal addresses, and ways to contact the creator of the website. Design elements allow creators to easily add or modify features to their websites without re-writing code- this is known as customization. Designs can also be modified easily by software developers with coding knowledge so they can add features or modify existing ones as needed.

To host web pages on a computer, each web browser requires a unique address called a domain name. This is like a URL address but includes only 4 characters instead of the previous space-character limit of 16. Each domain name is associated with at least one hosting service provider that keeps your site running smoothly.

<u>Gustavo Guzmán</u>- A server transfers web pages from the storage area (the hard drive) to your computer's memory (RAM) when you visit websites. This allows you to see the webpage without any lag or delays as you navigate through it. Additionally, server software keeps your data secure via anti-virus and other security measures against cyberattacks from hackers and malware modules.

A website is essential for communicating with customers via written content or via electronic media such as email or text messages. Design elements ensure that your site looks professional and functional while hosting allows you to access your web pages easily via internet browsers. Therefore, anyone who wants to create or maintain a website should understand what designing one involves!







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