

## European Senate Welcomes Marcus Paleti as New Senator



**Brussel, Belgium Feb 7, 2023 ([Issuewire.com](https://www.issuewire.com))** - Following the closed-door launch event of the whitepaper about the \$1 trillion passenger experience economy, Mr. Benedikt Grütz, the Vice President of the European Senate has tabled Marcus Paleti as a new member of the Senate. The event featured a guestlist of senior executives, industry leaders, investment communities, and speakers coming from global companies such as Forvia and Icona. The recent whitepaper has published an in-depth analysis of how the future of mobility will be shaped by passenger-centric experience and why it is evolving to be a new \$ 1 trillion market. A [copy of the paper is available for download here.](#)

On 2nd Feb 2023, it was officially confirmed by Mr. Grütz that Marcus Paleti has been accepted as a Senate member. Mr. Benedikt Grütz is the leading figure and Vice President of The European Senate of Economy and Technology, one of the most effective global think tanks that operate at European and supranational levels. Its senators are highly respected and honorable figures from business, politics, and academia.

Laureti's CEO Marcus Paleti said, "Using my extensive startup business experience and mobility innovation in user-centric design and passenger-centric mobility, I contribute to the studies and perspectives on the wider aspects and challenges facing future mobility. I intend to magnify my role by collaborating with fellow innovators, entrepreneurs, and industry professionals as well as financial and policy-advocating communities to produce sound and viable policy recommendations that promote

innovation and enterprise.

The EU Senate role is a complementary addition to my role as founder and CEO of Laureti Group. I bring diverse knowledge and insights of mobility innovation into realizable business and sustainability recommendations, therefore, instilling new thought and study-based approaches in today's decisions to re-imagining tomorrow's mobility that thrives in complex and ever-changing environments".

### **About the EU Senate:**

The European Senate of Economy and Technology is an international organization, working predominantly in the fields of business, politics, science, and technology through a sustainable and values-based holistic approach. The organization has been creating solutions that make it easier for communities, and organizations around the world to create positive changes and make a difference. Our programs support 17 SDGs of the United Nations, corporate ethics, corporate governance, corporate social responsibility, and compliance in economics, politics, and society.

The European Senate was founded by the Senate of Economy Austria, an honorable council that advises the government on common good interests, and by the European Technology Chamber (EUTECH), an international non-governmental organization committed to bringing together people and organizations that share a vision for building our collective future.

Headquarters: Rond-Point Schuman 11, 1041 Brussels, Belgium | [info@senate.eu](mailto:info@senate.eu) General Secretariat: [general.secretariat@senate.eu](mailto:general.secretariat@senate.eu)

### **Media Contact**

Laureti Mobility Group Limited

[pr@lauretimotors.com](mailto:pr@lauretimotors.com)

4 Tenterden st, Mayfair, London

Source : Laureti Mobility Group Limited

[See on IssueWire](#)